FEATHER RIVER RAIL SOCIETY POLICY

MISSION, VISION AND GOALS STATMENTS

Effective Date:	12/09/2023	*Legal Review Date:*	
Next Review Date:	05/01/2030		
Replaces:	04/05/2018		PM0010

Policy Statement

It is the Feather River Rail Society policy that the overall management of the non-profit corporation be guided by a defined set of goals intended to attain the society's overall mission.

Overall Accountability

The Board of Directors is responsible for issuing, updating, and monitoring compliance with this policy.

Scope

This policy applies to the Feather River Rail Society and all subsidiaries.

Definitions

The FRRS Mission is the reason for its existence as a public benefit non-profit corporation.

The FRRS goals are the major achievements or ways of doing business that are essential to the successful attainment of the Society's mission.

Implementation: Feather River Rail Society

1. **Mission Statement**

   The Feather River Rail Society is dedicated to the preservation, interpretation and education of the public as to the history and people of the Western Pacific Railroad.

2. **Mission Goals**

   The Feather River Rail Society goals are as follows:

   (a) To preserve and interpret the history of the Western Pacific, the "Willing People" as a vital link in the development of the rail industry on the west coast, including the evolution of the steam and diesel locomotive, WP's influence in the passenger tourism industry, the impact of freight competition between neighboring railroads, WP's influence in the lumber, mining and agriculture industry from Plumas County throughout northern California.

(b) **Museum Services:** Understand the services that are of value to visitors in an increasingly diverse society, and provide those services safely, dependably and courteously.

(c) **Historical/Archive Department:** Understand the services that are of value to our members in an increasingly diverse society, and provide those services safely, dependably and courteously.

(d) **Western Pacific Railroad Museum at Portola:** Operate the Western Pacific Railroad Museum at Portola, at the highest level of safety, reliability, courtesy, and in a professional manner.

(e) **Museum Store Operations**: Develop a gift shop business that builds on our experience and expertise and, over time, produces returns that would help support the Western Pacific Railroad Museum and the goals of the Feather River Rail Society.

(f) **Human Resources/Volunteer Services**: Build a team of volunteers proficient in the technical, business, and communications skills necessary to achieve the FRRS's success in an increasingly diverse society, and provide volunteers the opportunity for fulfilling careers and individual growth goals in cooperation with the FRRS.

3. **Vision Statement**

The Western Pacific Railroad was more a family than a business, with a forward thinking attitude that shaped innovation in the industry and whose influence is still seen today although she no longer exist as a corporate entity.

Our organization is singularly committed to our goals; educating current and future generations of this rich railroad history though the development of a world class museum, though the preservation of a uniquely focused historical collection of artifacts an that facility, and by fostering relationships that will allow us to take this educational dream to far-reaching outside venues. The WP Lives in Portola, California.

4. **Responsibility for Achieving Corporate Goals**

(a) The Board of Directors and the President approve standards for measuring achievement of the Feather River Rail Society goals.

(b) Each officer, manager, supervisor, and member manages his or her area of responsibility in a manner designed to achieve the goals for the FRRS.

References

1. Mission Statement
2. Code of Ethics
3. Safety Practices
4. Policies and Procedures

Change Log:

Rev Number	Changes	By	Date
1	Initial Issue		07/18/2016
2	Changed to new format	Kerry Cochran	11/29/2017
3	Minor format changes	Kerry Cochran	04/05/2018
/5	Updated to reflect new review date add change log	Kerry Cochran	10/17/2021
6	Reverse wording on Archives/Historical Department to Historical/Archive Department to make consistence with all documents we are currently using	Kerry Cochran	12/02/2023 Approved BOD 12/09/2023
7	Updated to reflect new review date Reviewed and approved	Kerry Cochran Board of Directors	12/05/2025 12/13/2025