

# FEATHER RIVER RAIL SOCIETY

DATE: December 2025  
ITEM: Director Report  
FROM: Eugene Vicknair

## **MARKETING AND AWARENESS**

After the first of the year, I am going to be contacting those directors and members who expressed an interest in helping with finding volunteers, increasing our outreach and marketing and promoting more memberships and seeing about getting those in motion for 2026. I will also be talking in more detail to The Boxcar and the Brewing Lair about fundraising / community events.

## **FUNDRAISING**

Included with this report is a new draft of the Winter Fundraising letter. Please review and provide feedback. As per last time, I am hoping to cover printing costs through my company and would just request postage costs from the Society.

## **GREAT TRAIN SHOWS**

Greg Elems and I are at the Great Train Show in Pleasanton this weekend and we are signed up to do the one in Sacramento end of February. Thank you to Ethan Doty, Eric McKay, Ann Carey and Christopher Kapreilian for their help in setting up for and working these shows.

## **STORAGE ROOM NEXT TO STORE**

I gave the little storage area another cleaning and found a great deal of garbage, Pumpkin Train decorations from several years ago, archives donations and other materials in this room. I would like to keep it clear for IT, museum store and critical storage. About half of what I found in there were empty boxes and literal bags of garbage. Let's please keep this room clean and clear.

## **VETERANS' GROUP SPEECH**

I will be speaking to a veterans' group in the Bay Area in February 2026, sharing the story of the "Charles O. Sweetwood" business car, WP 106. Thank you to Tom Hervey for making this connection and arranging the contacts. I am looking for more groups to speak with, whether on the Sweetwood or the museum in general.