

FEATHER RIVER RAIL SOCIETY

DATE: November 2025
ITEM: Director Report
FROM: Eugene Vicknair

MARKETING AND AWARENESS

After the first of the year, I am going to be contacting those directors and members who expressed an interest in helping with finding volunteers, increasing our outreach and marketing and promoting more memberships and seeing about getting those in motion for 2026. I will also be talking in more detail to The Boxcar and the Brewing Lair about fundraising / community events.

FUNDRAISING

Included with this report is a draft Winter Fundraising letter. Please review and provide feedback. As per last time, I am hoping to cover printing costs through my company and would just request postage costs from the Society.

KEDDIE DIORAMA IN STORE

I have recently spoken to Kerry Cochran and Michael Coen about the diorama that is in the store. The tentative plan is to get it off the floor with storage cabinets underneath for store stock, then proceed with improving and repairing the scenery. Final details would be to add static trains and Keddie informational signage. Michael Coen has offered to reach out to some Reno area modelers and some of our modeling volunteers to put together a work committee to get this done.