

FEATHER RIVER RAIL SOCIETY

DATE: July 2025
ITEM: New Business 5 – Upcoming Community Events
FROM: Eugene Vicknair and Patty Clawson

PROPOSAL

There are several events coming up in the next month or so in the local community. It has been suggested that we offer docent tours or an Open Cab Day / weekend and promote the museum locally to try and capture visitors from these events.

They are:

- Great American Craft Fair (large craft fair) – Graeagle - July 19 & 20
- Gold Discovery Day - Plumas Eureka State Park - July 19
- Lost Sierra Artists and Crafters August Fair – Graeagle - August 16 & 17

Also, we have the Horseless Carriage Auto Group coming on August 2. They are okay with us promoting their cars being present that afternoon.

Obviously the July 19-20 weekend is coming up soon. Patty Clawson and I are ready to get some quick flyers out and promote on social media. August gives us more time.

Please note flyer concepts included with this report and provided by Big Fish. These can be quickly altered and the exhibits shown are JUST FOR EXAMPLES. This text can be changed easily. Also note these can accommodate the specific event days but also promote us for the whole month. The idea is we would put the July flyer out ASAP and then replace with the August flyer so we keep info out there. Also, a matching banner would go up on Graeagle.com and coordinated social media promos would go out on Facebook and connected groups.

I would suggest we at least try to promote the museum being open for train rides even if we cannot get docents for tours and / or Open Cab. Unfortunately, I cannot attend either weekend. I can do promotion.

Requested Action:

Ask for volunteers for docent tours / Open Cab. Finalize details and approve promotion of the museum being open during these events. Minimal expected cost aside from some Big Fish time.



*July
Adventures*

Climb Aboard Western Pacific Railroad Museum

Enjoy Train Rides, Special Exhibits, Archive Room, Guided Docent Tours, Open Cab Rides, and Gift Store. Ask about our Run-A-Locomotive Program!

ON EXHIBIT

WESTERN PACIFIC 165 0-6-0 SWITCHING STEAM LOCOMOTIVE

THE "SILVER PLATE" CALIFORNIA ZEPHYR DINING CAR

WP 106 CHARLES O. SWEETWOOD MILITARY BLOOD PROCUREMENT CAR

PULLMAN 8300 WWII TROOP SLEEPER

OVER 100 PIECES OF ROLLING STOCK

Museum Admission:

\$10 Adults
\$6 Age 5-18
\$8 Senior/Military
\$25 Family Pass

Train Rides:

\$5 Adults
\$3 age 5-18
\$14 Family pass

Locomotive Cab Rides:

\$20 Adults
\$12 age 5-18

Museum open Thursday & Friday from 12 noon until 4pm and Saturday & Sunday from 12 noon until 5 pm

Located at 700 Western Pacific Way - west of Old Town Portola

(530) 832-4131

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*August
Excitement*

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