

**FEATHER RIVER RAIL SOCIETY
AGENDA REPORT**

DATE: August 5, 2024
TO: Board of Directors
FROM: Kerry Cochran
MEETING: August 10, 2024
ITEM: New Business
SUBJECT: Reduce costs for Train Sheet

A recommendation from the Train Sheet editor to help reduce the cost of the Train Sheet as Postal Service rates have gone up again and printing costs continue to increase.

The proposal is that Associate Members can only receive The Train Sheet by email starting with the Oct/Nov/Dec 2024 issue, which will publish in January 2025.

The cost of mailing paper Train Sheets to members for the last four issues was \$14.06. With Associate Membership being only \$25, this is more than half the membership proceeds. If the member attends the museum ONE TIME and rides the caboos train, we lose money on the membership.

Using the latest Train Sheet as a baseline, there were 223 Associate members of whom 133 got paper delivery.

Place a notice in the next Train Sheet informing the members to encourage Associate Members to convert to email delivery or upgrade to Active or above if they want to continue to receive hard copy Train Sheets.

Membership benefits on the website and paper applications also must be updated reflect the changes.

ACTION: Review this meeting, and approve