

# FEATHER RIVER RAIL SOCIETY

DATE: August 2024  
ITEM: Event Report  
FROM: Eugene Vicknair

## BIG BOY CELEBRATION

We are still receiving compliments and notice from the Big Boy event. Greg Elems and I will be having a call with Peggy Y. of the UP on Friday to follow up on UP's feedback.

I have also been compiling feedback from members on the event. I hope to have that in a report for the board next meeting.

I believe I have all the expenses accounted for, as well as all income except the raffle (I left the raffle income notes at my mother's house). They are as follows:

INCOME (not counting store sales and donations / memberships on event day)

Pre-sale Admissions	\$ 23,887.00
Event Day Admission	\$ 20,336.00
Photo Event income	\$ 2,730.00
Pre-event Donations	\$ 500.00
Union Pacific admissions	\$ 1,200.00

Estimated attendance, including paid, comp and exhibitors, is between 2,700 and 2,900 people for the day.
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TOTAL: \$ 48,653.00

EXPENSES – Non-Recovered (these are one time expenses for event specific items or services)  
\$ 6,248.66

EXPENSES – Reusable (these are items we can continue to use)  
\$ 9,303.25

TOTAL EXPENSES: \$ 16,019.91

Net profit not counting store: \$ 32,633.09

The store did \$ 21,445.81 in sales, including the snack bar in the baggage car, memberships that day, and donations collected. I am still reviewing the store costs for regular vs. Big Boy specifics.

Total gross income including admissions, store, donations, etc. related to the Big Boy Celebration appears to be about \$ 70,100.

Note: the new drinking fountain and ADA parking were covered by a grant from the Union Pacific Foundation and were NOT part of the Big Boy event expenses.