To: FRRS Board of DirectorsFrom: Paul Finnegan, WebmasterRe: Museum Web PageDate: April 10, 2019

Online Rules Exams

Working with Kerry Cochran and Loren Ross I completed a project that automates the creation of our Operating Department Rule Exam books and supports an online version of the annual rules examination. Using the new tool, we updated the rules examination to match our current rulebook replacing some old questions with new ones. Kerry will have new exam booklets printed for this year's crew training classes. When a crewmember registers for crew training online, they are sent an email with an invitation to take the rules examination online. After they complete the online examination, it is automatically scored and the crew training records database is updated. A certification document is automatically created that the crewmember will sign at crew training to document that they took the exam for the current year and will be kept in the volunteer's permanent Operating Department file.

The use of the online exam is voluntary. A volunteer can use the new online exam or take the traditional paper exam at the museum.

2019 Rotary Run

I worked with Eugene Vicknair and his team to promote the 2019 Rotary Run. I created a news item web page that I updated several times about the event. The page had links to the eBay auction, the ticket sales at eventbrite.com, general information about the event and a brief history of the SPMW 208. The news item web page was viewed 1,174 times. The viewers came to the webpage from:

altamontpress.com	2
aol.com	2
ask	1
bing	3
duckduckgo	4
ebay	15
facebook	213
FRRS web site	563
google	94
plumasnews.com	4
rypn.org	50
trainorders.com	220
wikipedia	1
yahoo	2

After the event, I posted contributed photos in the <u>Rotary Run 2019 photo gallery</u> and posted the abc10 video by John Bartell at <u>abc10 Video 2019 Rotary Run</u> in the WPRM Photo & Video Gallery.

FRRS/WPRM Apparel & Products at teespring.com

Year-to-date we now have \$72.58 profit from nine orders at the Feather River Rail Society store at teespring.com. The products have been viewed more than 200 times.

General Items

- 3/8/19 Posted March Board Meeting material on <u>Minutes & Reports web page</u>.
- 3/8/19 Updated 2019 Election news item web page with Election Report to FRRS Board 3/9/19
- 3/9/19 Updated <u>Crew Roster page</u> per request from Kerry Cochran.
- 3/9/19 Updated Next Upcoming Events, Next Board Meeting
- 3/10/19 Enhanced online Membership page to promote *Train Sheet* delivery by email.
- 3/10/19 Updated <u>WP Historic Calendar sales item</u> with reduced pricing from Eugene Vicknair.
- 3/11/19 Created <u>Rotary Run 2019 news item</u> web page per email from Eugene.
- 3/11/19 Updated Background Check Information from Kerry Cochran on the Volunteers web page.
- 3/15/19 Updated calendar sales in announcement to show close out price.
- 3/19/19 Updated <u>Rotary Run 2019 news item</u> web page per email from Eugene for reduced price on noon general admission.
- 3/23/19 Created <u>Rotary Run 2019 gallery</u> from photos sent by Greg Elems.
- 3/26/19 Updated Membership Application forms on <u>Membership web page</u>. (added *Train Sheet* delivery options and changed "Gift Shop" to "Museum Store".)
- 3/29/19 Created <u>abc10 2019 Rotary Run Video gallery</u> page.
- 3/30/19 Added three pictures from Charlie Spikes to <u>Rotary Run 2019 gallery</u>
- 3/31/19 Posted *Train Sheet* issue 176 (published 3/31/18) to <u>*Train Sheet* Archive page</u> and <u>*Train Sheet*</u> <u>Master Index page</u>.
- 4/1/19 General update for April including updating museum hours.
- 4/9/19 Added three photos from Greg Elems to the <u>Around the Museum 2019 Gallery</u>.