

FEATHER RIVER RAIL SOCIETY

DATE: February 2019
ITEM: Director Report
FROM: Eugene Vicknair

FUNDRAISING

Still working on thank you letters. Letter for \$1,000 donation to SP Fire Truck mailed.

Grant application for "Charles O. Sweetwood" roof work submitted, total requested \$14,000. Thank you to Janet Steeper for assistance. Thanks to Janet, we may have an experienced grant writer willing to assist us. Grant for WP 917-D work will submit before end of month for \$10,000.

Work continues on an email blast to the regional business community to promote sponsorships and awareness. Big Fish to handle eBlast. Also working on low cost local mailing.

2019 PHOTO CALENDAR and IRON FEATHER SALES

We are now sold out of "Iron Feather". Several more calendars sold.

WP PFE REEFER 55069

Housemover has worked out an arrangement that will lower price of lift by \$5,000. We are having a meeting Friday am and I will have more info for the meeting.

RAL PROMOTIONS

Still on track to test booking software in March. Would like notice on when we can start promoting 2001 and 707 in RAL program to try and bring in some reservations.

COMMUNITY TALKS

I will be making a presentation on the Society at the Graeagle Speaker's Bureau on February 28.

Tentatively have two other talks scheduled, including historic talk on "Charles O. Sweetwood" at Plumas County Museum. Also have made offer to do a similar talk at CSR.M.

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2019 CONVENTION

We have 12 shows for the WP side of the convention. List next meeting. Schedule is being worked out. Registration is at 125.

One vendor had to cancel. We now have 2 vendors plus museum table. Trying to find more.

Frank Brehm provided images for the Headlight 17-18 recreation. I am working on layout.

2019 SPRING WORK WEEKEND

April 13-14 is scheduled for a work session to clean and prep the museum for the 2019 season.

Working on getting community help for this event.