

FEATHER RIVER RAIL SOCIETY

DATE: August 2016
ITEM: Director Report
FROM: Eugene Vicknair
SUBJECT: **Meeting with Local Government Representatives and Chili Cook-Off**

On Wednesday, July 13 Steve Habeck and myself, along with Patty Clawson and Portola City Manager Robert Meacher met with several elected official and their aides from the city, county and state level. We discussed the needs of the WPRM and its role as an economic engine for the region. We also discussed future growth and outreach.

The feedback we received was very positive and we were given a lot of support for the future plans of the Society. We will be following up soon on this support for grants and other growth opportunities.

On August 25, Representative Doug LaMalfa will be coming to the museum for a public meet and greet and to meet with Steve Habeck and myself to further discussions on the Society's future and growth plans.

With all the other things I have been dealing with, the Chili Cook-Off planning has been slow. I have requested input on the plan from Ann Morningstar (who has run similar events) and Matt Shuman. I am proposing we either run the event on October 29 (Saturday) or else return it to the original plan of late April (April 22 or 29, 2017). I do have some tentative beer and wine vendors lined up and some tentative chili teams. My main concern is the set-up costs, which could be offset by advance ticket sales.

I would like to get the Board's take on this. If they want to go for October 29, I will begin nailing down the teams and guests and we can start advertising early September. If we want to hold for April 2017, I will still start nailing down the teams, etc. Please provide consensus direction.

ITEM: Funding Report
SUBJECT: **Business Sponsorship Program**

We now have three Silver Level Business Sponsors:

- Portola Village Pharmacy
- Feather River Food Co-op
- Cheeseburger Resturants

Also the City of Portola is in process of joining as a Gold Level Sponsor.

ITEM: Committee Report

SUBJECT: **Store Operations**

The approved job descriptions and performance review forms were presented to the Museum Store employees for their review.

Due to scheduling and work conflicts, the first performance reviews have not yet occurred, but will be held by Railroad Days.