

2021 Top Web Pages

Total pageviews in 2021 = 165,324

	Pageviews	%
WPRM Home	31,624	19.13%
WPRM Webcam	31,095	18.81%
WPRM Collection	5,978	3.62%
WPRM RAL	5,346	3.23%
SN Home Page	4,893	2.96%
WPRM Locomotives	2,486	1.50%
WPRM Visit Us	2,477	1.48%
WPRM Archives	2,025	1.22%
WPRM Steam	1,770	1.07%
WPRM Trainride	1,684	1.02%
WP Mileposts	1,678	1.01%
WPRM Tour	1,313	0.79%
Operations	1,231	0.74%
2021 Closure	1,103	0.67%
Shop	968	0.59%
Minutes & Reports	936	0.57%
Boxcars	834	0.50%

2022 Top Web Pages

Total pageviews in 2022 = 168,966

	Pageviews	%
WPRM Home	29,735	17.6%
WPRM Webcam	23,058	13.6%
WPRM Santa Trains	5,920	3.5%
WPRM RAL	5,272	3.1%
SN Home Page	4,778	2.8%
Pumpkin Trains 2022	4,738	2.8%
WPRM Collection	4,308	2.5%
2022 Convention	3,808	2.3%
Visit Us	2,453	1.5%
Live Steam July 2-3	2,396	1.4%
WPRM Trainride	2,052	1.2%
WPRM Locomotives	1,930	1.1%
Shop	1,673	1.0%
WPRM Archives	1,534	0.9%
WPRM Steam	1,534	0.9%
Live Steam Sep 3-4	1,188	0.7%
Press release 6/17	1,150	0.7%

FRRS Website 2022 Update*- Paul Finnegan, FRRS/WPRM Webmaster*

The society's website, WPLives.org, continues to be a resource of information about the FRRS and the WPRM for both the public and our members. Website traffic increased 2.2% from 2021 to 2022. We currently have 9,067 (up from 5,579 last year) web pages on the website. Additionally there are over 56,000 photos (about 20,000 more than last year) and 6,956 PDF files posted.

- In 2022 we continued to add material and tools to the website. A great deal of new material was added to the Historical/Archive section.
- In February 2022, we set up and started using a cloud server for long term, safe, off-site storage of FRRS materials.
- YouTube started using "handles" to make it easier to find channels. The FRRS/WPRM channel can now be referenced by youtube.com/@WPRM. We now have 66 public videos on our channel.
- Signal Department Home Page was created.
- Mobile Page Enhancements - the website was made much more friendly to the mobile device user. I also redesigned the mobile home and mobile webcam pages to make their usage more convenient and improve the user experience on mobile devices. They both use an improved hamburger style menu, Google Custom Search icon (rather than the previous search bar) and a more focused approach to information placement. The new mobile home has a slideshow that displays events at the museum. Tapping on a slide takes the user to more information about that event.
- We continue to have society members and the public sign up on our "WPRM News" email distribution list on Mailtrain. At the end of 2022 we had 387 active email addresses on the list. This is up from 290 at the end of 2021.