

FEATHER RIVER RAIL SOCIETY

DATE: February 2024
ITEM: Director Report
FROM: Eugene Vicknair

2024 FUNDRAISING AND GRANTS

In addition to the fundraising discussed earlier in the meeting, I have put together a list of 6 grants that I will be applying for throughout the year. I will be discussing with various department heads as to appropriate projects for each grant as they come to application time.

SEEKING NEW VOLUNTEERS

As part of a push to get new volunteers, I would strongly recommend we again look at appointing a Volunteer Coordinator who could function as a single point of contact for filling holes in volunteer needs for events / operations, provide information to current and future volunteers and track volunteer hours, review needs and act as a society ombudsman in case of issues. We have discussed this off and on for years and I think it is very much needed.

STORE UPDATES

Janet and I are planning for a work weekend to clean out the store, move the Keddie layout in and clean up the store for the 2024 season. We are also looking at reorganization of the side room and improving Ann's mailing / package station.

We are also working on new merchandise, including some custom products.

Ann is almost done with inventory and I am working on reviewing and reconciling it. I will also be using the inventory reconciliation to rework and improve the Point of Sale system. Also, I am again looking at RAL scheduling software.

2023 DONATION LETTERS

I have the 2023 donors list from Susan and Cheryl and am processing the tax / thank you letters.