

Invoice



www.bigfishcreations.com

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web design • marketing • graphic design • branding • copywriting
multimedia authoring • photography • music composition

When you need to get noticed
swim upstream.

Bill To:
Feather River Rail Society PO Box 608 Portola, Ca 96122

Date	Invoice No.	P.O. Number	Terms	Project
12/27/23	7289		Net 10	

Quantity	Description	Rate	Amount
17.5	Agency Rate	120.00	2,100.00
	Additional Client Discount	-10.00%	-210.00
		Total	\$1,890.00

BIG FISH CREATIONS

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Feather River Rail Society (WPRM) December 2023 Timesheet - Patty

12-4-23	0.25	Edits and approvals on press release
12-4-23	2.25	Press release distribution to news outlets and local media.
12-6-23	1.25	Follow up on press release distribution and repost on social media for story via The Plumas Sun to WPRM, graeagle.com and EPCAN pages. Link from JDX and Mountain Messenger. Edit to copy as per PF.
12-6-23	0.25	Social media post on PR story - feeding community.
12-6-23	0.25	Shared social media post on PR story - feeding community on EPCAN FB page.
12-8-23	0.25	Social media post - Santa Train poster for event reminder.
12-12-23	0.5	EPCAN picture w/ Duane, Bob and Craig. Posted to social media. EPCAN delivery from event.
12-12-23	0.25	Social media - collection of event images for Santa Train.
12-13-23	0.5	Coordinated KOH live show - Reno Talks Live for Eugene as guest
12-14-23	0.25	Social media - Santa Train poster event reminder.
12-14-23	0.25	Social media post of Reno Talks Live audio clip
12-15-23	0.25	Plumas County repost of Santa Train event- shout out.
12-16-23	0.25	Social media post of Santa Train video for event push.
12-16-23	0.25	Final social media - new video push for last event
TOTAL	7	HOURS

Feather River Rail Society (WPRM) December 2023 Mke Timesheet - A

*Archival Ongoing Promotions for Future Event Advertising

12-15-23	2	Video and photo shoot of Santa Train.
TOTAL	2	Hours

Feather River Rail Society (WPRM) December 2023 Mike Timesheet B

12-1-23	0.25	Posted Santasquatch promo video on FB page
12-2-23	0.25	Posted link to Santa Train Promo video and post on FB page.
12-2-23	1	Photo and Video shoot at Santa Train.
12-3-23	3	Color corrected select photos from Santa Train. Created fun promo video from Santa Train videos. Uploaded to Dropbox for approval by Greg and Eugene.
12-11-23	1	Color corrected select photos from Patty during Santa Train Dec 9. Uploaded to Dropbox for approval and posting.
12-14-23	1.5	Recorded Eugene radio interview. Imported and created video with interview and graphics.
12-16-23	0.75	Created quick promo video for last Santa Train of 2023
12-18-23	0.5	Photo shoot of EPCAN drop-off of canned food from last week's Santa Train.
TOTAL	8.25	Hours

TOTAL	17.25	GRAND TOTAL
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