

To: FRRS Board of Directors
From: Paul Finnegan, Webmaster
Re: Museum Web Page
Date: December 7, 2022

Mailtrain

We continue to have society members and the public signup on our “*WPRM News*” email distribution list on Mailtrain. We now have 387 active email addresses on the list. Last month we had 385, so we had a net increase of 2 subscribers this month.

On Monday 11/28/2022, I sent out a Mailtrain email blast to the 387 subscribers to the WPRM News list promoting Santa Trains and Giving Tuesday. One person reported the email as spam to their email provider (Yahoo) so I unsubscribed them. They will not receive any more email from us unless they resubscribe. Another email bounced because the email account no longer existing, I unsubscribed that user.

General Items

- 11/12/22 – Posted November Board material to website.
- 11/12/22 – Updated Next Upcoming Event web pages.
- 11/16/22 – Created [departure news item](#) for Jack Palmer and added to Latest Museum News column on home page.
- 11/19/22 – Added more material to Jack Palmer’s departure news item.
- 11/12/22 – Posted new FRRS [Privacy Policy](#).
- 11/21/22 – Posted two new photos of WP 302 to the [Around the Museum 2022 gallery](#) from Greg Elems showing the restored car number.
- 11/21/22 – Updated [Latest WPRM equipment list](#) to show WP 302 on property.
- 11/26/22 – Published new 2022 Santa Train promo video from Michael Clawson to our YouTube account and linked it from our [2022 Santa Train news item](#).
- 11/27/22 – Posted updated “Kadee Models WP and TS” and new “Kadee Models of Western Pacific Railroad and Tidewater Southern cars” to the [HO Modeling page](#) from Kerry Cochran.
- 12/3/22 – Monthly “From the Archives...” and “For the modeler...” updates.
Updated Jack Palmer’s Departure News Item
Updated museum hours for Santa Trains on Google and Yelp.
Added *Headlight 54* to [THE WESTERN PACIFIC Headlight web page](#).
- 12/4/22 – Posted three photos of the Silver Plate after cleaning by Steve Habeck and one photo from Greg Elems to the [Around the Museum 2022 gallery](#).
- 12/5/22 – Added two Santa Train photos from Greg Elems to the [Around the Museum 2022 gallery](#).