

FEATHER RIVER RAIL SOCIETY

DATE: November 2022
ITEM: Museum Store Report
FROM: Eugene Vicknair

The WP 165 Feather Hats and the new SN 712 and WP 805-A have been very popular. We have already had to reorder the 805-A mugs as we ran out during Pumpkin Train.

The store did exceptionally well during Pumpkin Trains. See the Pumpkin Patch report for totals, but it was one of the highest grossing store event totals anyone can recall. We are hoping for a good couple of weekends with Santa Train as well, especially with the new HVAC system hopefully taking the cold edge off the store.

As mentioned in my director's report, I will be helping Eric McKay install the new HVAC system the during November 19-21.

We have placed an order for some custom hoodies after many requests and seeing similar jackets sell well for Nevada Northern and the Virginia and Truckee. The will feature the WP logo on the front left pocket and a custom graphic I created featuring WP 805-A on the back.



We are hoping to receive these before Santa Trains.

Also, we are considering offering custom High Visibility jackets to our volunteers. They would have embroidered graphics front and back.

Here is a drawing showing the proposed jackets:



The feather on the back would be done in silver thread. The silver stripes are reflective.

If you are interested in one of these jackets, please talk to Greg Elems or Eugene Vicknair. Their cost would be \$76 each. They are low volume, so the price just covers the jacket cost and the custom graphics.