

FEATHER RIVER RAIL SOCIETY

DATE: July 2022
ITEM: Museum Store Report
FROM: Eugene Vicknair

We have hired a new backup person for Ann in the Store. Welcome Breckyn Shirley! She has been doing a great job according to reports I have gotten and was a big help during the July 4th weekend.

The Store did about \$11,000 over the weekend of the 4th, a majority of it on Saturday and Sunday. We are currently seeing our highest store revenues since 2019.

The new products from Polar Magnetics have arrived and the new pins from Sundance are in process.



preliminary drawings for new pin designs: UP 6946 Centennial and WP 165 Spot Plate

Also, I worked with Daylight Sales on a new WP 165 hat design. They have made a sample hat which looks great. Currently waiting on sample to arrive and a quote for the hats before ordering.



A huge thank you to Kenneth Finnegan who assisted in the store over the July 4th weekend. Kenneth has some suggestions for improvements to the store that we are reviewing and looking to implement.

Between Ann and I we have some discussions with Vend and Big Commerce about the accounting for the on-line store. Solution is to add a separate register just for the on-line store. I am hoping to get that set up next week and that should fix our accounting reconciliation with the on-line store.

Also, we are looking to get a second card reader and barcode scanner so we can have two registers running during high volume days.