

FEATHER RIVER RAIL SOCIETY

DATE: October 2021
ITEM: Director Report
FROM: Eugene Vicknair

NEW MUSEUM BROCHURE

Attached to this report is a PDF showing the new layout for the museum brochure. As directed by the Board, the new layout is a double folded 8.5 X 14" page printed both sides. To fit this much smaller size, we dropped some of the membership info, the RAL prices and some background info, while directing those wanting RAL info and Life Membership info to go to the website or call. The reduced membership form is now 1 leaf of the brochure. I am waiting on 1 new photo and a general review by the Board. If approved we can get them printed and shipped in under 2 weeks. Estimated cost is below:

1,000 copies - \$290
2,000 copies - \$410
2,500 copies - \$508

MEMBERSHIP DUES

After a discussion with Kerry Cochran some months ago about how long ago we last raised dues, I decided to review the dues issue and analyze the costs for serving members, as we did when the dues were last raised about 12 years ago.

We have 671 total memberships, including foreign members. Based on our current costs to print the Headlight, Train Sheet and membership cards, I estimate the following to be our cost to serve members:

Associated and most Comp (Train Sheet only, no election): \$9.05
Others (Headlight, Train Sheet, Election): \$24.75

I also reviewed dues at other museums and laid them out with comparable dues in our structure, using the closest analogous membership level:

	Associate	Active	Family	Sustaining
FRRS	\$25	\$50	\$80	\$150
Bay Area E	\$25	\$50	\$90	\$100
So Cal RM	\$30	\$40	\$60	\$100
Nev Northern	\$35	\$60		\$250
CSRM	\$35	\$60		
Illinois RRM		\$50	\$80	\$100
Colorado RM		\$60	\$100	

Based on this review, I do not recommend a raise in dues at this time. Review again in 6 months.



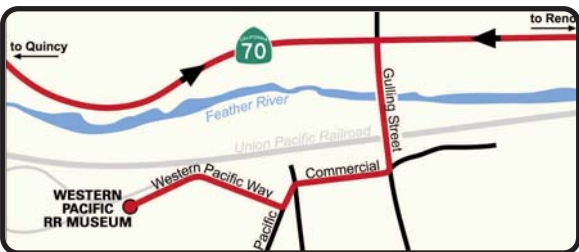
Reaching the Museum..

Portola, California is located along State Route 70 - the Feather River Highway. We are 1 hour northwest of Reno via US395 and CA70, 1 hour north of Truckee via CA89 and County Road A23, 3 hours northeast of Sacramento via Interstate 80, CA89 and County Road A23, or 3 hours east of Chico via CA70.

Visiting the Museum..

The WPRM is open Thursday - Sunday from April through October, hours 10 AM to 5 PM; weather permitting. Call ahead to arrange off-season visits. There is an admission for non-members: \$8 for adults, \$4 for children 4-18 and \$20 for families (2 adults and related children 4-18). Admission is good all day

Caboose train rides are available weekends from Memorial Day through Labor Day weekends. See website for July 4th hours. Ride fares are \$4 for adults, \$2 for children 4-18 and \$10 for families. Cab rides are \$20 for adults and \$10 for children. Train ride tickets good all day, cab rides single trip.



Western Pacific Railroad Museum

700 Western Pacific Way - P O Box 608
Portola, CA 96122-0608 ph 530.832.4131
see us on the web at www.WPLives.org



Come to Portola and Experience REAL Hands-On History



Visit the **WPRM**
Western Pacific Railroad Museum
PORTOLA

Experience one of the largest railroad museums in North America



Located in the City of Portola in the scenic Lost Sierra Region

Railroad History up close and personal... Home of the World Famous "Run A Locomotive"



Facebook
facebook.com/WPRM

Instagram

instagram.com/westernpacifclives



owned and operated by the Feather River Rail Society

www.WPLives.org



- FRRS Membership**
P O Box 608, Portola, CA 96122-0608
530.832.4131 - www.WPLives.org
- The FRRS is a tax exempt California public benefit corporation. Tax ID number 68-0002774.
- Associate - \$25.00** (\$40 non-US)
 - no voting rights
 - receives "The Train Sheet" (does not receive "Headlight")
 - can volunteer at museum after signing release
 - Active - \$50.00** (\$65 non-US)
 - voting rights for one
 - receives "The Train Sheet" and "Headlight"
 - 10% discount in museum store (with member card)
 - Active and above can volunteer at museum
 - Family - \$80** (\$95 non-US)
 - voting rights for two (receives 2 member cards)
 - receives 1 copy "The Train Sheet" and "Headlight"
 - 10% discount in museum store (with member card)
 - 2 adults and children 18 and under at same address
 - Sustaining - \$150.00** (\$165 non-US)
 - voting rights for one
 - receives "The Train Sheet" and "Headlight"
 - 10% discount in museum store (with member card)
 - 8 free tickets for non-member friends and family
 - special recognition pin
 - priority tickets/notice on special museum events

LIFE, FAMILY LIFE and INSTITUTIONAL memberships are also available see <https://membership.WPLives.org> for more info

Checks payable to FEATHER RIVER RAIL SOCIETY Non-USA members, please pay by credit card. May be tax deductible, check with your tax advisor.

Dues total	\$
Extra donation	\$
Total paid	\$

Go to <http://membership.WPLives.org> for more details or to sign up on-line. On-line payments via PayPal. To join by mail, use this form and reverse side of form.

HELP PRESERVE THE WESTERN PACIFIC!

Your contributions help tell the story of the Western Pacific and its people. Our members and volunteers also take an active hand in operating the museum, restoring and maintaining our rolling stock and building up our archives.

The Society produces two publications: "The Train Sheet" is the official newsletter concerning current events of the Society and "The Headlight" is a glossy, color magazine featuring articles on the history of the WP system.



name _____

business contact (if Sponsor) _____

mailing address _____

street _____

city _____ state _____

zip code _____ country _____ phone _____

eMail _____

payment by CHECK or CREDIT CARD *please circle one*

card number _____ card type **MC Visa**

CCV _____ expiration _____

The WESTERN PACIFIC RAILROAD and the FEATHER RIVER RAIL SOCIETY

In December 1982, the last built transcontinental railroad ceased to exist when the Western Pacific Railroad was approved for merger into the massive Union Pacific Railroad system, itself part of the original transcontinental railroad. Always a frugal and innovative operation, the WP pioneered important industry advances still in use today, including diesel power, turbocharging, centralized traffic control, roller bearing-equipped freight cars, computerization and the use of concrete ties, just to name a few.

In 1983, the Feather River Rail Society was formed to preserve the legacy of the Western Pacific. The UP graciously donated many pieces of equipment and granted use of the former WP locomotive facility in the City of Portola. This 37-acre site includes a 16,000 square foot diesel shop in active use from 1954 until 1974 as well as 2-1/2 miles of track.



This facility is now home to the Western Pacific Railroad Museum at Portola. By the late 1990s, the FRRS had assembled what is considered by many to be one of the premier collections of equipment and archival material focusing on a single railroad family. This collection includes over 36 locomotives and 130 pieces of rolling stock, as well as corporate records, artifacts and historic photos and films. Visitors to the Museum discover this is a hands-on facility where they are encouraged to climb into the cabs of locomotives and even run a locomotive themselves. The working diesel shop features an exhibit room and a variety of other railroad-related displays are located throughout the building.

Many unique and important items are preserved in the Museum's collection, including the first diesel locomotive purchased by the railroad, the last operating locomotive built



to pull the *California Zephyr* passenger train, one of only five remaining WP steam engines, a 200-ton rail mounted crane, a passenger car once used for blood donation service during wartime and many of the WP's surviving corporate records.

The FRRS is a not-for-profit, 501(c)3 volunteer organization. The continued existence of this museum and archives depends upon revenue gathered from memberships, donations, fundraising, admissions and store sales. Please help support our mission to preserve and protect the legacy of the Western Pacific and its people.

Portola offers many accommodations and services for travelers and is the only incorporated city in Plumas County. Located at an elevation of 4,856 feet in the Sierra Nevada Mountains, Portola is 150 miles northeast of Sacramento and 50 miles northwest of Reno.

Please join us and help preserve the WP!



Home of the original **"RUN A LOCOMOTIVE"**

You can operate one of our vintage diesel locomotives with your own private instructor.



- Quincy Railroad 1100**
EMD TR6A - built 1950
- Southern Pacific 2873**
EMD GP9 - built 1956
- Western Pacific 1503**
EMD SW1500 - built 1973
- Western Pacific 707**
EMD GP7 - built 1952

Gift Certificates are available in the Museum Store or on-line. The Run A Locomotive program operates mid-April to mid-November, weather permitting.

Locomotive availability subject to change

Go to www.RunALocomotive.com for more information

The WPRM is a paid admission museum

Purchase tickets in the Museum Store, located in our Historic Diesel Shop. FRRS Members and those with Guest passes get free admission and train rides. RAL includes admission.

Non-Members	Museum Admission	Train Rides	Cab Rides
Adult (19 and over)	\$10.00	\$ 4.00	\$20.00
Youth (4 - 18)	\$ 5.00	\$ 2.00	\$10.00
Child (3 and under)	free	free	
Family (2 adults plus children 18 and under)	\$25.00	\$10.00	

Admission and Train Rides valid all day. Cab rides are for one run only. Military and Senior discounts available.