To: FRRS Board of Directors From: Paul Finnegan, Webmaster

Re: Museum Web Page

Date: July 8, 2021

Mailtrain

We continue to have members and the public signup on our "WPRM News" email distribution list on Mailtrain. We now have 234 email addresses, 11 have joined in the last month.

WPRM Opens for 2021 Season via Mailtrain

On June 28th, I sent out an email blast using Mailtrain to announce that the museum would open on July 1st. It was delivered to 233 subscribers.

Website Unplanned Outage

On Friday June 4th, at 08:51 PDT, the website went down. I became aware within 10 minutes and began an investigation and confirmed it was a real outage. At 09:10, I contacted Kenneth Finnegan and he determined, after additional investigation, that the hypervisor in Fremont had gotten into a disallowed state. Rebooting the hypervisor and then rebooting the virtual machines brought the website back online. The error messages indicated an issue with the network interface, so Kenneth stress tested it, but everything was working normally. The website was back up at 11:26 PDT.

H/A Collections

At last month's meeting Kerry Cochran announced the new <u>Historical/Archive Collections pages</u>. Since then I have continued to add material to them.

Fremont Data Center Power Outage

On Monday June 14, the data center where our web server is hosted experienced a partial power loss. The data center has redundant power feeds and battery plus generator backup, but due to the exact nature of the partial failure the backup power systems did not successfully all kick in. This took the website offline for two hours until power could be restored and the upstream routers could come back online.

YouTube Unlisted Videos on WPLives Website

On 6/23/21 I received an email from YouTube informing me our Unlisted videos uploaded before January 1, 2017 will be made Private starting July 23, 2021. In 2017, YouTube rolled out an update to the system that generates new YouTube Unlisted links, which included security enhancements that make the links for Unlisted videos even harder for someone to discover without us sharing with them. YouTube is now making changes to older Unlisted videos that were uploaded before this update took place.

I had set all of our videos on the website to Unlisted so they would only be available from our website or a link I specifically made public. YouTube gave me four options. I decided to just make all our old videos public so they would remain visible from our website (e.g. all the crew training videos.) I do not see a downside that the public can now access the videos from outside our website. In total, I had to change the status on 50 videos.

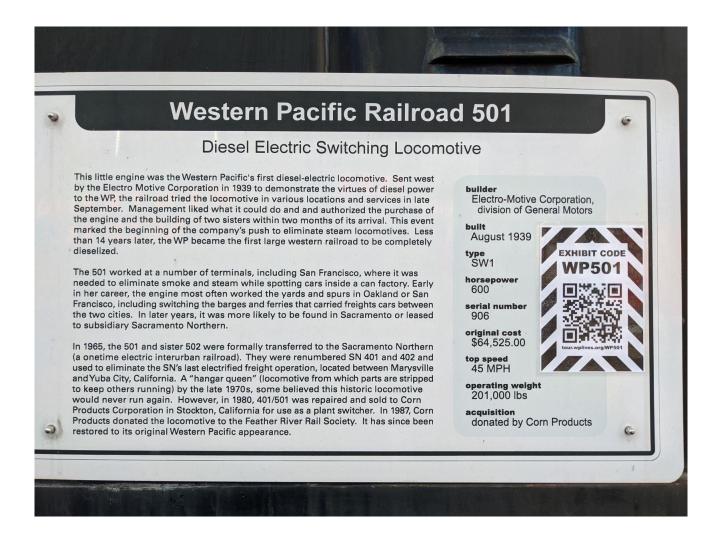
New Style Mobile Landing Page

On June 24th, I released a new style of <u>landing page for the mobile user</u>. The intent is to bring right to the top the things a mobile user (think someone driving down SR70 and seeing the museum sign) would want to know to visit us.

New (mobile friendly!) Tour at the Museum

Three years ago, I created a set of web pages that was intended to serve as an audio tour guide for visitors to the museum. During this year's off-season, Kenneth Finnegan created a new framework for the material that is better suited for visitors to use on their mobile phones to learn about things around the museum. Working together, we have released the new tour site. It can be found at tour.wplives.org and on the society's website on the Visit Us pull-down menu as "Museum Tour".

Kenneth Finnegan has created a set of laminated EXHIBIT CODE signs with the QR code and URL and posted them on many pieces of equipment and other artifacts around the museum.



General Items

- 6/3/21 Posted preliminary June Board Meeting agenda to Minutes & Reports web page.
- 6/3/21 Added photo from Ethan Doty to <u>Around the Museum 2021 gallery</u> of the completed track work.
- 6/5/21 Released new <u>Historical/Archive Collection pages</u>.
- 6/6/21 Added photo from Greg Elems taken by David Elems to <u>Around the Museum 2021</u> gallery.

- 6/7/21 Added photos from Kerry Cochran from around the museum, crew training and Members' Day events to <u>Around the Museum 2021 gallery</u>.
- 6/10/21 Updated Roger Stabler's email address in the FRRS Board Members' email forwarder, steam@wplives.org forwarder, Mailtrain "FRRS News" list and will include in my quarterly update to Susan to update the Membership database.
- 6/18/21 Added two photos from Greg Elems to the Around the Museum 2021 gallery.
- 6/18/21 Added Robert S. Webber and Norm Holmes Drawer 1 Row 1 collections to Historical/Archive Collection pages.
- 6/18/21 Released WP 705 Restoration Project gallery.
- 6/21/21 Added a photo from Greg Elems about the new Museum Store floor to the <u>Around the Museum 2021 gallery</u>.
- 6/22/21 Added three photos from Greg Elems about the new Museum Store floor to the <u>Around</u> the Museum 2021 gallery.
- 6/26/21 Added a photo from Janet Steeper about the new Museum Store floor to the <u>Around the Museum 2021 gallery</u>.
- 6/28/21 Major website update to note the opening on July 1 and put the new Tour pages online.
- 6/29/21 Updated museum hours in Google Search results for WPRM.
- 6/29/21 Secured the login credentials for our business account at Yelp and updated the days & hours and a few other things that were out of date. Out Yelp page: https://www.yelp.com/biz/western-pacific-railroad-museum-portola-2
- 7/1/21 Added "WP Industry Guide Reno Branch 1970" to Modeling page.
 - Added "WP Rotary 3" to Archives web page.
 - Announced Opening, contract signed for Convention, etc.
- 7/2/21 Updated <u>RAL page</u> putting SP 2873 and WP 2001 out of service waiting for parts per email from Kerry Cochran.
- 7/2/21 Updated <u>Headlights</u> web page showing issue 10 is out of print based on email from Kerry Cochran.
- 7/3/21 Added two photos from Kerry Cochran to the <u>Around the Museum 2021 gallery</u>.
- 7/4/21 Updated FRRS Calendar, removed WP History Event in August per Greg Elems.
- 7/4/21 Added new photo of Exhibit QR Code for new Museum Tour to the <u>Around the Museum 2021 gallery</u>.
- 7/5/21 Added Instagram link to new Western Pacific Lives Instagram account in home page. (Will add to footer next week.)
- 7/6/21 Created new signal_dept@wplives.org email alias per request from Kerry Cochran
- 7/8/21 Updated social media links in footers. Replaced "Facebook" with icon, added Instagram and Twitter links.
- 7/8/21 Posted July Board Meeting Preliminary Agenda and set up July Minutes & Reports web page.