To: FRRS Board of DirectorsFrom: Paul Finnegan, WebmasterRe: Museum Web PageDate: February 9, 2021

Subscribe

At last month's board meeting, the FRRS Board of Directors approved the use of a new tool, *Mailtrain*, to share museum information with interested members of the society and non-members who sign up. From the existing online membership join/renew tool, we had collected 116 members who had previously expressed interest in receiving information by email. I also added the current members of the board and sent out a total of 125 emails as a proof-of-concept exercise. Last month I inaccurately reported 82 had been opened. I learned later that *at least* 82 had been opened. Some email clients do not allow the use of the feature that tells a sender when the email was opened.

After the board's approval last month, I setup a <u>subscribe web page</u> and opened it to the public. Since doing so, 15 new addresses have been added to our "WPRM News" email list.

Scheduled Maintenance

Please be advised that the website will be down for scheduled maintenance on Saturday afternoon February 20th for a few hours. We plan to make some hardware changes at the datacenter and associated network changes. No changes in behavior of the website should be visible to the user after the maintenance.

General Items

- 1/5/21 Posted notification that *Train Sheet* 187 went to the print shop and email subscribers should have already received it in the Latest Museum News.
- 1/6/21 Posted January 2021 Board Meeting Preliminary Agenda to Minutes & Reports web page.
- 1/9/21 Posted January 2021 Board Meeting Agenda and Report to <u>Minutes & Reports web page</u>.
- 1/9/21 Updated next FRRS Board Meeting to be February 13th.
- 1/10/21 General website update, activated <u>Subscribe</u> tool based on input from yesterday's board meeting.
- 1/13/21 Posted new modeling document, GUIDE TO 1950s WP FREIGHT CARS to Modeling web page.
- 1/14/21 Annotated edit to correct ballot return requirement on three election reports for December 2020 and January 2021 board meetings.
- 1/14/21 Posted preliminary minutes from January Board Meeting to Minutes & Reports web page.
- 1/15/21 Updated election information in Latest Museum News and 2021 Election News item. All three incumbents added, unverified.
- 1/21/21 Updated election information in Latest Museum News and 2021 Election News item. Bart Hansen (C) added, all four now verified.

- 1/28/21 Replaced existing PDF file containing Model Manufacturer information with new <u>web</u> page with expanded content.
- 2/1/21 Updated election information on website (nominations closed with four verified candidates), posted new <u>Historical/Archive Dept</u> and new <u>Modeling</u> material.
- 2/2/21 Updated <u>Model Manufacturers</u> web page with new Excel file from Kerry Cochran.
- 2/6/21 Posted updated <u>PM0025 Nomination-Election</u> to policies page.
- 2/7/21 Posted updated <u>PM0030 FRRS Lodging Policy</u>, <u>PM0031 Radio Policy and Protocol</u> and <u>PM0037 Sleeper Reservation process and procedure</u> from Kerry Cochran to <u>FRRS/WPRM Policies webpage</u>.