To: FRRS Board of DirectorsFrom: Paul Finnegan, WebmasterRe: Museum Web PageDate: July 9, 2018

#### M23 Rides Again!

To promote the recent Model-T M23 restoration project, I used photos and videos from Robbie Campbell, Kerry Cochran, Greg Elems and myself to produce a new video, "*M23 Rides Again!*" and posted to our web site on June 7<sup>th</sup>. The drone footage provided by Robbie Campbell really adds to the video. It has been viewed 165 times as of 7/9/18.

### Audio Tour Project

Since last month, I have added two more items to the audio tour. Based on comments and questions I received while at the museum last month, I added the <u>WPMW 27-2 GS-6 Tender</u> and the <u>USA Ammo Car -</u> <u>CLV Pay Car</u> to the tour. There are now 102 audio tour items.

While at the museum last month, I had a very positive interaction with a group of visitors to the museum. I was conductor on the caboose train and greeted a group of four visitors. I immediately realized three of them were hearing impaired. Working with their sign language interpreter, I welcomed them to the museum. Later they approached me with some questions. I used this opportunity to show them the audio tour. One feature I built into the audio tour was the "audio" is on each item's tour page as a written transcript. They were very excited about being able to use the tour. I have never seen a bigger smile than the young lady had when I showed her the page for SP 2873 and she realized that was the locomotive used on the train she had just ridden. They promised me they would come back and visit again. Based on this experience I added the words "(includes audio transcripts)" to the link on the home page to highlight this feature of our tour.

## Yahoo FRRS Group

I have completed the audit of the membership of the Yahoo FRRS group. There are now 38 validated members. Outside of posts from Eugene Vicknair and myself, there continues to be no traffic in the group and we have not had any new subscribers join the group this season.

#### SSL and WPLives.org

Starting in July, Google Chrome will be marking any site that isn't HTTPS as "not secure," which could cost us web site visitors. I looked at adding a Secure Socket Layer last year to our website, but did not actually implement it. SSL (Secure Sockets Layer) is a standard security protocol for establishing encrypted links between a web server and a browser in an online communication. Hostmonster (our web server provider) plans to offer a free basic SSL certificate to its clients in July. I will investigate it when it becomes available to see if I want to implement it. The other approach would be for us to subscribe to a standard SSL Certificate (much like we do for our domain names, e.g. WPLives.org) for a fee (for something like \$100~\$300 per year.)

## Historical/Archive Department

Kerry Cochran and I have been continuing our work in the Historical/Archive Department. I added two new web pages this month. A page to collect <u>WP Forms</u> and a <u>FRRS Archive/Historical Dept File Cabinet</u> page where we can post results of member/public inquires. I expect to continue to add content to both of these pages over time.

#### **Election Information News Items**

The election information has traditionally been on the Membership web page. I created new news items for the 2017 and 2018 elections and reformatted the existing 2016 election news item so they all have the same look and feel. I moved all the 2018 election information from the Membership web page to the new <u>news</u> item page. In the future, I plan to create a news item for the election in January and add to it over the course of the election rather than have the information embedded in the Membership web page. Then we will have the news archive item without having to move it each year. There will be a link on the membership web page to the current election news item so the user can easily find the current election information.

# Mechanical Dept Home Page

I have been working with David Elems to create a home page for the <u>Mechanical Department</u>. I added some existing material to populate it and added some new material. I expect we will continue to add material to this page over time.

# General Items

- 5/25/18 Added new FRRS Directors' Manual web page to Members pull-down menu per Kerry Cochran
- 5/27/18 Added link to Operating Dept Electronic file cabinet to Operating Dept home page
- 5/27/18 Updated Bulletin web page: added 05-18, rescinded 04-17
- 5/30/18 Added June BOD Meeting preliminary agenda to Minutes & Reports web page
- 5/31/18 Updated 2018 Calendar web page for July 1 Booth at Graeagle Independence Day Fair (Sunday)
- 5/31/18 Improved the spacing around the jump to links on the Headlight Master Index web page to make mobile version easier to use.
- 6/1/18 Added image of Edenwold layout per request from Robbie Campbell to <u>Sleeper Reservation</u> page.
- 6/2/18 Added June BOD Meeting final agenda (05:15 PDT) to Minutes & Reports web page
- 6/2/18 Added link to June 2018 Election Committee report to Board to the election information section on the Membership web page.
- 6/2/18 Posted election vote tally reported at Members' Meeting to the election information section on the Membership web page.
- 6/3/18 Posted May approved minutes to <u>Minutes & Reports</u> web page
- 6/6/18 Updated Crew Roster photos, Staff page, Department and Committee list
- 6/6/18 Posted <u>M23 Rides Again!</u> video.
- 6/8/18 Made several enhancements to on-line conductor report from notes from last visit to museum.
- 6/8/18 Added link to M23 Rides Again! video to M23's audio tour.
- 6/10/18 Updated and posted PDF version of FRRS Calendar
- 6/12/18 Created new Mechanical Dept web page
- 6/13/18 Posted three more accident reports to WP History <u>WP Documents</u> web page.
- 6/16/18 Released <u>Around the Museum 2018</u> photo gallery.
- 6/17/18 : Added three more photos from Greg Elems to home page random picture gallery.
- 6/18/18 Posted FRRS Model Release for video and photo on <u>Museum Forms and Documents page</u>.
- 6/20/18 Added <u>WPMW 27-2</u> and <u>Ammo Car</u> to audio tour.
- 6/20/18 Improved wording on <u>RAL page</u> about how we handle larger groups after email inquiry.
- 6/20/18 Released to public the *Light the Fire* Dinner <u>news item</u>.
- 6/21/18 Added Train Rides Wednesday July 4 2018 to home page announcements.

- 6/21/18 Scanned and posted WP THE DIESEL LOCOMOTIVE Operating Department Training Manual to the <u>Mechanical Dept Library</u> and <u>WP History WP Documents</u> web pages.
- 6/22/18 Scanned and posted WP SW1500 OPERATORS MANUAL to the Mechanical Dept Library and WP History WP Documents web pages.
- 6/22/18 Created new WP History File Cabinet web page and posted information from the archive about Clio.
- 6/24/18 Scanned and posted WP FUNDAMENTALS OF ELECTRICAL EQUIPMENT Operating Department Training Manual and WP OPERATING MANUAL GP9 LOCOMOTIVES to the Mechanical Dept Library and WP History WP Documents web pages.
- 6/24/18 Scanned and posted WP GLOSSARY OF RAILROAD TERMS to Crew Training Materials and WP History WP Documents web pages.
- 6/25/18 Added "Derailment at Belden MP 261 Apr 7 1973" to WP History File Cabinet web page.
- 6/27/18 Published Audio Tour Book and Mechanical Dept home page on Museum pull-down menu.
- 6/28/18 Added link to WP 165 Facebook page to the <u>Steam Dept</u> web page based on email from Roger Stabler.
- 6/29/18 Submitted Train Sheet article
- 6/30/18 Added confirmation number to email subject for Train Crew Signup emails, this makes each email subject unique. Some people were doing more than one registration before confirming the sign ups for working train crew. So they would get more than one confirmation email, but their email reader would combine the confirmation emails into one thread. They would then sometimes only confirm the last registration. Now each email subject line will be unique so they will see separate emails.
- 7/1/18 Release new <u>WP Forms</u> web page on the Historical/Archive Department web page.
- 7/1/18 Updated Crew Roster page per email from Loren Ross.
- 7/1/18 Updated On-Line Conductor Report training PowerPoint presentation for Crew Training.
- 7/4/18 Removed (at 4 PM) train rides on July 4<sup>th</sup> notice on home page. Updated crew database for Fred Elenbaas's promotion to Qualified Conductor.
- 7/5/18 Added two pictures from Greg Elems from July 4<sup>th</sup> to the <u>Around the Museum 2018 gallery</u>.