

To: FRRS Board of Directors
From: Paul Finnegan, Webmaster
Re: Museum Web Page
Date: April 9, 2018

2018 Convention

I have kept the [2018 Western Pacific Railroad Historical Convention](#) web page up to date as Eugene Vicknair has sent me more material to post. Next month I will report the analytics data for traffic to the web page.

Get Ready for Opening Work Party

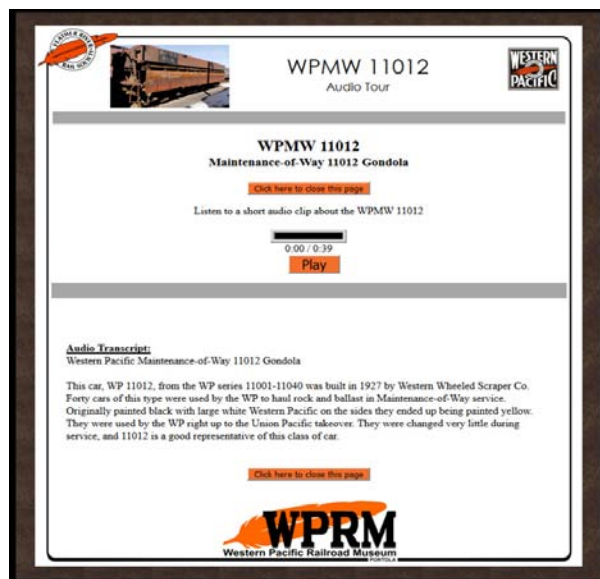
Due to bad weather, the “Get Ready for Opening” work party was cancelled. I used the sign-up information to send emails to everyone who had signed up informing them it had been cancelled. I also updated the web pages to indicate it had been cancelled.

abc10 Video Shoot

The abc10 rotary snowplow video aired on April 2nd. I downloaded the video spliced it together with a short introduction and conclusion video I had created with credits and posted it on April 3rd on our [WPRM Photo & Video Gallery](#) web page. We already had a behind the scenes photo gallery from the day of the filming. As of April 9th it has been viewed 75 times.

Audio Tour Project

As reported last month, I have created a new web tool at audiotour.wplives.org (which works on a desktop, but is targeted at the mobile device.) After getting useful feedback from my alpha-testers (a group of millennials that come and eat dinner at my house from time-to-time), I have modified the pages from the initial designs shared last month. One of the major changes is the text of the audio clip is now included on each topic page. It was pointed out that in noisy environments it might be easier to read the material than listen to it. It also now gives search engines (e.g. Google Search) a lot more material with which to index the pages. In addition, it gives non-English speakers the ability to use the audio tour by using a tool that translates web content on the fly. For example below are two views of the WPMW 11012 page, the first in English, the second in German from translate.google.com. The audio does not work on the translated page and the graphics are not perfect, but the transcript is available in non-English text.



English



The audio tour went live on April 3, 2018. The following pieces of equipment and topics are included as of April 9th, 2018:

boxcars	locomotives	sp358646	wp123	wp608	wp925c
caboose	motorcar23	sp4706	wp1503	wp6210	wpmw0196
cbq4717	mowcars	spm208	wp165	wp6424	wpmw0207
cbq4720	mp13878	spm5594	wp19901	wp6550	wpmw11012
cct24	passengercars	tankcars	wp2001	wp705	wpmw37-10
dieselshop	pfe100468	ts520	wp3051	wp707	wpmw37
drgw01414	pullman8300	up105	wp36011	wp708	wpmw71
flatcars	qtr1100	up25283	wp428	wp725	wprm
frs	qtr3	up25732	wp483	wp731	
frx1112	reefers	up6946	wp484	wp805a	
frx5653	simplot_jrsx5021	up900002	wp501	wp832	
gondolas	sn5005	usa1857	wp5023	wp841	
hoppers	sn712	welcome	wp512	wp917d	
kcc778	sp2873	wp106	wp563	wp921d	

As of now, they are all my “take-1” recordings. Over time, they may be replaced with improved recordings.

Operating Department Recruiting

In an attempt to recruit new people to our Operating Department for 2018, with Eugene Vicknair’s help, I made several postings to the [FRRS Yahoo Group](#), the [WP List Yahoo group](#), our [Facebook page](#) and the [headsponsorcal Yahoo Group](#). The posting was titled “*Would YOU like to work on the Railroad? Join our Operating Department!*” and went on to explain our operations and had links to our web pages about joining the society and our Operating Department. I spaced the postings out over several weeks and watched the web traffic to estimate the impact of the various postings. By far the Facebook posting generated the most web traffic. It had 63 likes and 8 shares and one signup. The other posts generated only a handful of web site visits and no signups. This effort resulted in only one signup for crew training. I am not confident the one signup is genuine. The person did not respond to a personal follow-up email.

2018 Crew Training

Several new items have been added to, and several existing items have been upgraded on, the [Crew Training Material](#) web page in preparation for this year’s training classes. As of April 9th we have eighteen people signed up for the May 5th training and four people for the May 27th training.

RAL April Promotion

A special “[Early Season Savings on Run-A-Locomotive](#)” web page was created and several promotional links were added to the website for the April promotion. As of April 9th, it has been viewed 68 times.

Lodging Tools

A new set of web-based tools have been created to help the Edenwold coordinator manage volunteer lodging at the museum. New information has been added to the [Sleeper Reservation page](#) to clarify lodging policies at the museum. A major new feature is an auto-updating [Lodging Availability page](#) that shows which quarters are Vacant/Occupied/Out-of-Service by date. Additionally, a secure web based tool has been created that allows the Edenwold coordinator to update the lodging database.

General Items

- 3/9/18 – Posted March Meeting Agenda and Reports to [Minutes & Reports](#) web page.
- 3/9/18 – Posted update to [Headlight Master Index](#) from Peter Arnold.
- 3/11/18 – Posted bulletin 02-18 UP West Pass Track 103 to [Bulletins](#) and [Crew Training](#) web pages.
- 3/11/18 – Posted material from Kerry Cochran on the [Crew Training Material](#) web page.
- 3/13/18 – Updated hotel information on [2018 Convention](#) news item web page.
- 3/16/18 – Updated convention page with new information from Eugene.
- 3/16/18 – Updated [Gondola page](#) to show SP 359247 and 358262 going to Arizona.
- 3/17/18 – Created collection page for [200-ton derrick](#)
- 3/18/18 – Created collection page for [UP 900002 snow plow](#).
- 3/18/18 – Updated convention web page bus tour deadline.
- 3/19/18 – Add TOC of Headlight #50 to [List of articles](#) in THE WESTERN PACIFIC Headlight magazines
- 3/20/18 – Posted revised February Board Minutes and March Preliminary minutes to [Minutes & Reports](#) web page
- 3/20/18 – Posted note in Latest News Column and updated news item page that Work Party for this Weekend has been cancelled due to weather.
- 3/20/18 – Added “Once mechanical restoration is completed, it will be painted the Perlman Green and Orange paint scheme.” to WP 705’s collection Page.
- 3/22/18 – Added "The Diesel Engine", "Instruction Manual for Roadway Forms" and “The Diesel Locomotive” from Kerry Cochran to the [WP History - Documents](#) page.
- 3/22/18 – Replaced retyped Train Sheet 5 with scan of [original one](#) from Kerry Cochran.
- 3/22/18 – Updated [Patron Safety Briefing](#) from Kerry Cochran.
- 3/25/18 – Updated [2018 convention web page](#) with new information from Eugene.
- 3/26/18 – Updated [Qualification Program](#) PDF file.
- 3/28/18 – Added Locomotive Troubleshooting to [Crew Training Material](#) page.
- 3/29/18 – Updated [2018 convention web page](#) with new hotel information from Eugene.
- 3/30/18 – Created collection page for [SPMW 5594](#) (Kerry Cochran’s speeder)
- 3/29/18 – Removed discounted hotel rooms from [2018 convention web page](#)
- 3/31/18 – Enhanced on-line conductor report to use trains numbers 8 and 9 for Yardmaster movements and updated [training material](#).
- 4/1/18 – Added links to related documents to [Sleeper Reservations](#) web page per request from Kerry Cochran.

- 4/2/18 – Posted bulletin 03-18 from Kerry Cochran on [Bulletins](#) web page.
- 4/2/18 – Posted new Radio sign-out-in form from Kerry Cochran to [Museum Forms and Documents](#) web page.
- 4/2/18 – Updated [2018 convention web page](#) with two more shows from Eugene Vicknair.
- 4/2/18 – Posted [Special Early Season Savings on Run-A-Locomotive Experience!](#) from Eugene Vicknair.
- 4/3/18 – Posted [abc10 SPMW-208 video](#).
- 4/3/18 – Made a major website update with new menus (adding Audio Tour, Bulletins and Volunteer information to the Members pull-down.)
- 4/6/18 – Added Board Member Orientation to [Museum Forms and Documents](#) web page.
- 4/9/18 – Updated convention schedule posted to website from Eugene Vicknair/