

BIG FISH CREATIONS

When you need to get noticed - swim upstream.

Feather River Rail Society (WPRM) July 2017 Timesheet

7/4/2017	0.5	Review of upcoming events w/EV via phone conference call
7/6/17	0.5	Contact Nevada Red Cross - contact Las Vegas Red Cross for Sweetwood visit - email backup material ate both follow up calls to both for confirmations/declines
7/7/17	0.5	Decline calls for Reno and LV chapters. Contacted Gold County Chapter Steve Walsh for event - certificate presentation
7/7/17	0.25	Contacted Shane Starr for Sweetwood event and certificate presentation and Lauren Westmoreland Portola Reporter
7/7/17	0.5	Update to EV on Sweetwood process and marketing/PR in place for event
7/7/17	0.25	Deals & Wheels media buy and placement
7/8/17	1	FRRS Marketing up for Board Meeting
7/8/17	2	Photo shoot of Julia/Sweetwood Event
7/9/17	2.5	Color correction/enhancement and upload to PF - post on WPRM FP page
7/9/17	1.5	Site evaluation with John Stepahic for concert venues
7/10/17	1.5	Created new media lists - Bay Area media, central valley media
7/11/17	1.5	Julia/Sweetwood press releases V 1 and V2 - distribution through WPRM blast
7/11/17	0.25	Email and phone contact to John Stephanic for concert venues
7/17/17	1	Sept. 9 - 100th event planning with EV and calls into Red Cross Steve Walsh for chapter involvement
7/17/17	0.25	Bruce Ross and Assemblyman Dahle outreach for Sept 9 100th event
7/17/17	0.25	Review of Pumpkin Train Layout and call to Cross Eyed Katies for catering
7/17/17	0.25	Charity calendar contact info from Kerry Cochran - contacted photographer for scope of work. Pending.
7/17/17	0.5	Request and approval for KC Dunn FC access - set up/admin and phone meeting for directions on posting, and matrix (content and time).
7/19/17	0.5	Planning with Red Cross Steve Walsh for Sets,9 100th event, and National involvement for Sweetwood
7/19/17	0.25	Update to EV and approval for contact to national on Sweetwood restoration possibilities and Steve Walsh involvement and connection for EV and national
7/21/17	1.5	Review for upcoming press to Andy Norris, Meacher and Alex Hickman at Grizzly Ranch
7/21/17	1.5	Presentation to Andy Norris and Alex Hickman
7/21/17	1.5	Site evaluation with Meacher & EV. 192 prop boundaries and extensions
7/23/17	0.25	Confirmation and meeting set to receive Bill Wolverton items
TOTAL	20.5	Hours (Additional time to be applied to August Invoice)