

FEATHER RIVER RAIL SOCIETY – AGENDA REPORTS

DATE: December 4, 2012

FROM: Eugene Vicknair, Director / Steve Habeck, Director

ITEM: New Business 5

SUBJECT: **Santa Train Planning / Dates**

While Santa Train has been a tradition with the WPRM for most of its history, we have almost always lost money on the event. Several years ago, we made an effort to both publicize Santa Train and obtain donations to help offset the costs. We also began charging \$5 per car as a fee for entry.

Director Vicknair proposes that we formalize the past practice of publicity and donations by formally appointing a coordinator for Santa Train who will oversee ALL aspects of the event. Since the Habeck family does such a fantastic job decorating and setting up the train, that aspect will remain with them for as long as they want to do it, but we need someone to coordinate the donations, publicity, refreshments, lighting, fee collection, etc. The coordinator will be empowered to build a small committee to assist with planning and execution.

It is further proposed that all planning and publicity for Santa Train needs to begin no later than October 1 of each year. The goal is to make the event self-sufficient, and ideally make it into a revenue source for the Society. It cannot continue to be a drain on the finances.

Director Habeck would like to propose adding a third Saturday of Santa Trains, beginning with this year. He has had interest expressed to him about running trains on Saturday, December 15. He notes that this will interfere with work on SP SD9 4404 which is being prepared for sale.