

Party Car Proposal

According to the Internet, pretty much every operation of our type has a party caboose plan. Now that we have the Sacramento Northern Caboose 1642, we now have an appropriate car to offer our own party car. The table listed below shows an example of 11 organizations across the country. The table shows the different amenities that come with the rental package offered.

Organization	Train Ride	Cake	Birthday Gift	Party Favors	Cost
Roaring Camp	Yes	Yes	Yes	Yes	595.00, 28 people Maximum
Essex Steam Train	Yes	No	Yes	Yes	375.00, 18 people Maximum
Wisconsin Great Central	Yes	Yes	No	Yes	4.00 PP Cake only 8.00 PP Lunch & cake
Coe Rail	Yes	No	No	No	25.00 flat plus 10.00 per person, 18 people minimum
Three Rivers Rambler	Yes	No	No	Yes	200.00, 15 people Maximum
Wilmington & Western	Yes	No	No	No	150.00, 25 people maximum
Winnepesaukee Scenic Railroad	Yes	No	No	No	15.00 PP 20 people maximum
Prairie Dog Central	Yes	20.00 Extra	No	No	25.00 PP 20 people maximum
OERM	Yes	No	No	No	125.00 up to 15 people 175.00 15 or more
Walkersville Southern	Yes	No	No	Yes	125.00 May-Oct 200.00 Off Season. 18 people maximum
North Shore Scenic	Yes	Yes	Yes	Yes	150.00 10 people maximum

Summary

They all offer a train ride, the rides range from 45 minutes to 3 hours. Most of the above plans do not offer a cake or a birthday gift. They are split on the party favors. The cost is also pretty much in the 150.00 to 225.00 range with exceptions as noted in the table.

Proposal

I recommend we adopt the KISS Principle. We offer the SN 1642 for a 2.5-hour window, the first half hour being set-up by the party people renting the caboose and the last half hour for take down and clean up by same. I recommend that we avoid offering a birthday cake as the feasibility of us having to go get it adds to our cost as far as having to go get it etc. I recommend that we do give the birthday child a Museum T shirt (free advertising when the kid wears it) I recommend that we do not offer party favors. The reasoning behind this is no child is the same. What will work for the 5 year old will not work for the 10 year old. I recommend that we offer this at a set price of 150.00 with a 25-person maximum and 2 caboose rides assuming push pull is the available operation, unlimited day pass if the caboose train is in operation. We should also charge a non-refundable 50.00 cleaning deposit (applicable to the 150.00 if left clean) and require a 2-week advance reservation.