

To: FRRS Board of Directors
From: Paul Finnegan, Webmaster
Re: Museum Web Page
Date: March 6, 2024

Mailtrain

We continue to have society members and the public signup on our “*WPRM News*” email distribution list on Mailtrain. We now have 506 active email addresses on the list. Last month we had 501, so we had a net increase of 5 subscribers this month. Zero people unsubscribed this month.

Museum Visitor Focused Website

Last month I became aware of discussions that included a new non-railfan website that would be focused on a more casual potential visitor to the WPRM. To provide the RAL committee and the Marketing Team a proof-of-concept vehicle, I created a new “website”, WPLives.org/museum, that is intended to be very brief and to the point on what a casual visitor would want to know about visiting the WPRM. It currently is not being promoted to the public, it is intended at this point to be a straw man for us to explore and comment on.

One of my main points of focus it to make it VERY mobile friendly with minimal data download so on a cell phone on highway 70 it would perform well. It currently has a couple different styles of web pages to show how different pages could be created. It is populated with some content but there is more information that should be added.

Much of the content is shared with the main WPLives.org web site’s revision control system so the information is really only one place and automatically updates it on all pages used when changed. This prevents one page saying one thing and another page saying something else.

General Items

- 2/8/24 – Posted February BOD meeting preliminary agenda.
- 2/8/24 – Created [Around the Museum 2024 gallery](#) and populated with seven photos from Greg Elems.
- 2/8/24 – The FRRS PayPal account received \$69.06 from Amaze Holding Company LLC which is the profits from 2023 for our [FRRS Storefront](#) at spring.com.
- 2/9/24 – Posted February 2024 Board Meeting Material and January 2024 Preliminary Minutes to [Minutes & Reports web page](#).
- 2/10/24 – Updated next BOD Meeting date & time on website.
- 2/11/24 – Made several changes to the [RAL page](#) per email from Kerry Cochran.
- 2/13/24 – Updated Summer Caboose Train Schedule on website.
- 2/13/24 – Posted new policy, PM0041 Run-A-Locomotive Deposit and Payment to [Museum Policies web page](#).
- 2/13/24 – Posted Visa statement paid 2-2-24 that was missing from February Board Financials report to [FRRS Society Material web page](#) for February 2024 meeting.
- 2/16/24 – Updated [Crew Roster](#) per email from Kerry Cochran for crew that took GCOR test.
- 2/20/24 – Updated [Crew Roster](#) per email from Kerry Cochran indicating deceased former members.
- 2/20/24 – Updated [2024 Convention news item](#) with updated presentation schedule.

- 2/25/24 – Updated [2024 Convention news item](#) with two photos of completed convention car SN models from Kerry Cochran.
- 2/27/24 – Updated [2024 Convention news item](#) with two photos of completed convention car TS models from Kerry Cochran.
- 2/29/24 – Updated [2024 Convention news item](#) with updated timetable from Kerry Cochran.
- 3/1/24 – Remarkd museum as temporarily closed on [Google Search results](#) (public can change hours – no way for me to prevent this.)
- 3/1/24 – Updated *From the archives...* and *For the modeler...* entries in Latest Museum News Column. for March.
- 3/3/24 – Updated [2024 Convention news item](#) with updated timetable from Kerry Cochran.
- 3/4/24 – Updated [FRRS 2024 Calendar](#) showing “Open Cab Days” for June 8 & 9, 2024 per email from Kerry Cochran.
- 3/5/24 – Updated information about shipping packages to the museum on the [Contact Us](#) web page from Kerry Cochran.
- 3/5/24 – Added two snow pictures from webcams to [Around the Museum 2024 gallery](#).
- 3/6/24 – Updated [Headlight Master Index](#) and [WP History Headlights](#) to include issue #57.

- various – Updated [Operating Department Crew Roster](#) as members completed and passed rules exam for 2024.