

To: FRRS Board of Directors
From: Paul Finnegan, Webmaster
Re: Museum Web Page
Date: September 6, 2023

Mailtrain

We continue to have society members and the public sign up on our “WPRM News” email distribution list on Mailtrain. We now have 472 active email addresses on the list. Last month we had 466, so we had a net increase of 6 subscribers this month. No one unsubscribed this month.

WPRM Yelp Page

Our Yelp page does not get anywhere near the traffic that our Google Search Results page gets, but we got a nice review on 9/4/23 that I thought I’d share:

We happened upon this railroad museum on our way to Lake Davis and couldn't help but stop because we love trains. We went through the main store, took two rides on the cabooses - highly recommended - and spent a bit of time inside the museum portion, though not enough so we will definitely be back. The employees are all volunteer and they have a couple different jobs. The two we spoke most with work the caboose rides as conductors and they also do mechanic work.

The museum entry fee is \$10 for adults. The caboose rides are \$4 for as many times as you want. It's Labor Day Monday and the first ride began at 1130 and they go every half hour.

The volunteers are so nice and full of information which made our experience richer.

A portion of the caboose ride. It's a very slow ride and there are several cabooses to choose from. We chose outdoor seating both times.

Google Domains

On August 15, 2023, I learned that Squarespace recently announced that it entered into an agreement to purchase all domain name registrations and related customer accounts from Google Domains. We have used Google Domains for all of our internet domain registrations since we left Hostmonster in September 2020. I do not expect any impact to our users, but I will need to update some things behind the curtain when the transition occurs.

Domain Renewals

The following domains expire on October 4, 2023 and will automatically renew at Google Domains: runalocomotive.info, runalocomotive.net, runalocomotive.org, runalocomotive.us and sacramentothenorth.org. The wplives.org domain will renew on December 15, 2023.

General Items

- 8/10/23 – Posted August FRRS Board of Directors meeting preliminary agenda.
- 8/12/23 – Posted August BOD materials to [Minutes & Reports web page](#).
- 8/14/23 – Added nine photos from Kerry Cochran to the Around the Museum 2023 gallery.
- 8/15/23 – Posted preliminary minutes for August BOD meeting and approved minutes for June and July meetings to the [Minutes & Reports web page](#).
- 8/16/23 – Posted October 8, 2023, Motorcars event on website.
- 8/18/23 – Added the Pumpkin Express and October 8 Motorcars to the Screenly entrance and store systems. You can view the slides here: [Entrance Screenly](#), [Store Screenly](#)

- 8/23/23 – Removed Purple Air sensor at Portola High School from [Webcam page](#), it has been offline for about a week.
- 8/26/23 – Updated [Online Conductor Report Presentation](#)
- 8/26/23 – Updated [Safety Tailboards document](#) from Kerry Cochran.
- 8/27/23 – Updated [Staff web page](#) and posted Department and Committee List R-27.
- 8/28/23 – Created the conductor report for 8/26/23, based on email from Nicholas Manos. The online system was down on Saturday 8/26/23.
- 8/31/23 – Removed 2023 RGM and HS convention notice from homepage, the convention is over.
- 9/1/23 – Updated the “From the archives...” and “For the modeler...” in the Latest Museum News Column.
- 9/5/23 – Updated website and Google search results to no longer show summer weekend train rides.
- 9/6/23 – Added two photos from Greg Elems to the [Around the Museum 2023 gallery](#).
- 9/6/23 – Added 29 photos from Kerry Cochran to the [Around the Museum 2023 gallery](#).
- 9/6/23 – Updated [Operating Dept Crew Roster](#) per email from Kerry Cochran.