

**FEATHER RIVER RAIL SOCIETY
AGENDA REPORT**

DATE: Nov. 10, 2022
TO: Board of Directors
FROM: Kerry Cochran
MEETING: Nov. 12, 2022
ITEM: New Business
SUBJECT: FRRS Policy

For a number of years a Privacy Policy for use on the website has been discussed.

Now that we maintain our own website and services, we need to post a privacy policy for anyone who visits our website.

Attached to this agenda item is the current draft of the PM0040 FRRS Privacy Policy. We need to review and approve so that we can place it into use.

ACTION: Review this meeting, Approve



FEATHER RIVER RAIL SOCIETY POLICY

FRRS Privacy Policy

Effective Date: 1/1/2023

Legal Review Date:

Next Review Date: 1/1/2028

Replaces: New

PM0040

FRRS Privacy Policy

We have provided the WPLives.org website to inform the general public about the Feather River Rail Society and the Western Pacific Railroad Museum at Portola. When a user interacts with our website, we may collect general information using "cookies", as is standard practice on many websites. The cookies gather such information as the type of browser used, length of time spent on our site, pages visited, etc. We use cookies and other technologies to study traffic patterns on our website, to make it even more rewarding and to study the effectiveness of our communications.

Information is gathered automatically and stored in log files. Information such as Internet Protocol (IP) addresses, browser type, Internet Service Provider (ISP), referring/exit pages, operating system, date/time stamp, and clickstream data is collected.

We use this information, which does not identify individual users, to analyze trends, to administer the site, to track users' movements around the site and to gather demographic information about our user base as a whole. We will not use the information collected for direct marketing.

If a user fills out a form on our site, the user's personal information is transmitted to us via email. We collect personal information because it helps us deliver a superior level of service. We take user privacy very seriously, and do not sell or rent that information to other marketers. Likewise, if a user subscribes to our email newsletter, the email address is not shared with any other entity or marketer other than the Feather River Rail Society.

Our site provides links to a number of third-party external sites. The inclusion of any link does not imply endorsement of the external site, its website, or the services it promotes or provides. When a user leaves our site to visit one of these linked sites, the only information transferred to the third party is the fact that the user came from "www.wplives.org" (the "refer address"). We are not responsible or liable for the independent privacy policies of these third party sites. The user should consult the privacy policies at these sites to determine how their information may be used.

To help us provide superior service, personal information may be shared with legal entities within our society who will take steps to safeguard it in accordance with our privacy policy.

At times we may be required by law or litigation to disclose personal information. We may also disclose information if we determine that for national security, law enforcement, or other issues of public importance, disclosure is necessary.

If anyone has questions or concerns about our privacy policy or data processing, please feel free to contact us.

Change Log:

Rev Number	Changes	By	Date
1	Initial Issue	Kerry Cochran Paul Finnegan	11/10/2022