

To: FRRS Board of Directors
From: Paul Finnegan, Webmaster
Re: Museum Web Page
Date: June 8, 2022

Mailtrain

We continue to have society members and the public signup on our “WPRM News” email distribution list on Mailtrain. We now have 331 active email addresses on the list. Last month we had 321, so we had a net increase of 10 subscribers this month.

WPRM News Email Blast 5/24/22

[Summer 2022 Arriving at the WPRM - WPRM News Vol II No 3](#) was sent to the 326 subscribers to the “WPRM News” Mailtrain email list on 5/24/22.

2022 Membership Dinner Cancelled

On 6/6/22, the FRRS decided it was in the best interests of the membership to annul the 2022 Membership Dinner previously scheduled for Saturday, June 11, 2022. The Membership Meeting was combined with the June FRRS Board Meeting. Working with Kerry Cochran and Eugene Vicknair, I did the following actions on 6/7/22 to rapidly communicate the decision to the membership:

- I created a news item, [2022 Membership Dinner Cancelled](#) and posted on website.
- I added links to the news item to the Latest Museum News column and in the announcements section of the home page.
- I updated the online and PDF [2022 FRRS Calendars](#).
- I sent a Mailtrain email blast to the 331 subscribers to the “WPRM News” email subscription list.
- I updated the upcoming event slides on the Screenly systems at the museum.

Convention Material

I created five galleries of photos from the 2022 Western Pacific Railroad Historical Convention to the [WPRM Photo & Video Gallery web page](#). I also added a link to the “*First Public Operation after Restoration of WP 165 0-6-0 on May 15, 2022*” video by Eugene Vicknair.

I posted four PDF files from presentations made at the convention to the [2022 Convention News](#) item.

I posted a link to the 2023 convention web page on the [WP History Conventions web page](#). The 2023 convention web page is being designed by Jim Collins of Pacific Coast Region NMRA.

YouTube

As also reported last month, the activity on the society’s YouTube channel has significantly increased lately. Twenty-six people subscribed in the last month bringing our total number of subscribers to 128.

On May 30, 2022, I posted a new video, “*WP 165 5-15-2022 at WPRM*” by Eugene Vicknair. As of June 8th, it has been viewed 263 times.

Bad Photo from Public on WPRM Google Page

The public can add photos to the WPRM Google search results page. In early May I became aware of a photo of UP 6936 that had been posted that was not taken at WPRM. I flagged the photo as “Not a

photo or video of this place.” Usually Google removes bad photos within three business days. I flagged the photo several times over the next three weeks and it was still not removed.

On May 20, 2022, I opened Google Business Profile Support ticket 7-7678000032723. On May 31st, Google removed the photo and closed the ticket.

General Items

- 5/11/22 – Created Norm Holmes Sumter and Choctaw collection.
 - 5/14/22 – Posted material for May board meeting to [Minutes & Reports web page](#).
 - 5/14/22 – Created H/A collection Norm Holmes Tacoma Belt with 54 photos.
 - 5/23/22 – Created H/A collection Norm Holmes Texas State with 24 photos.
 - 5/24/22 – Posted five photo galleries to our WPRM Photo & Video Gallery from the 2022 WP Historic Convention and the Special Sunday 5/15/22 Events in Portola.
 - 5/25/22 – Created H/A collection Norm Holmes T Miscellaneous with 53 photos.
 - 5/26/22 – Created H/A collection Norm Holmes Trailer Train with 27 photos.
 - 5/26/22 – Created H/A collection Norm Holmes USG USS with 82 photos.
 - 5/28/22 – Updated status of WP 1503 to “In service” per email from David Elems.
 - 5/28/22 – Created H/A collection Norm Holmes USA USAF USN with 130 photos.
 - 5/29/22 – Created H/A Collection Norm Holmes Union RR with 62 photos.
 - 5/29/22 – Added more photos to the convention galleries from Jim Somerville and Eugene Vicknair
 - 5/29/22 – Updated FRRS calendar, latest museum news, Google My Business page and Screenly Upcoming events slide to show Steam Operations on 7/2 & 7/3.
 - 5/30/22 – Posted video from Eugene Vicknair of WP 165 operating on 5/15/22 after uploading to YouTube.
 - 6/1/22 – Did the regular monthly “From the archives” and “For the modeler” updates on the website per list created by Kerry Cochran.
 - 6/8/22 – Posted photo from Steve Cope to the [2022 Convention Gallery](#) of his WP 914A Model.
- Various – As members completed and passed the Operating Department Rules Exams, the [Crew Roster](#) web page was updated.