To: FRRS Board of Directors

From: Paul Finnegan, Train Sheet Editor

Re: *Train Sheet* Report

Date: April 6, 2022

January/February/March 2022 Issue #192

Articles in this issue:

Western Pacific in the Movies 2022 Election Update Convention Events in Reno May 12th ~ May 14th, 2022 Reno Convention Events as of 3/21/2022 Sunday Convention Events at the Museum Chris Skow's Plans for the 2022 Convention Things Around the Museum: How Did that 53 Foot Container Get to the WPRR Museum? Upcoming Mechanical Work All that's WP isn't Western Pacific What the HECK is a CONTACTOR? WP & WPRM Units Visit Carquinez Model Railroad Society FRRS Website 2021 Update We get emails... Things from the FRRS Board of Directors Join our Operating Department **Upcoming Events!** Sponsors Membership Report Membership/Mission Statement/Goals/Admissions/Fares

In addition to the *Train Sheet* issue itself, a new web page was created with additional material in it, <u>TS 192 Extras</u>. The companion web page allows us to show more photos or other material related to the articles in the issue. A similar page <u>Headlight 53</u> was created last month with additional materials from the latest issue of the *Headlight*.

Timeline for issue 192:

Review copy 1 was sent to the review team on Saturday March 26, 2022. Review copy 2 as sent to the review team on Sunday March 27, 2022. Membership lists were requested and received Monday March 28, 2022. I requested and received an invoice from Pine Press on Monday March 28, 2022. After building the USPS address list, I requested an updated invoice on Tuesday. Cheryl Kolb made the payment to Pine Press on Tuesday. I sent the final PDF and mail address files to Pine Press on Tuesday. I approved the proof and released to printing on Wednesday. The email edition was sent to 220 recipients on Wednesday using our Mailtrain system. The printed issues were sent to the mail house on Thursday March 31, 2022. New for this issue: Previously we have sent the email edition as an attachment to an email. For this issue I used our Mailtrain system (which has better email tracking features) and sent only a download link. This greatly reduces the amount of data in the email. Using the Mailtrain system allows me to better track the emails and easily add more subscribers if we have people request an email copy after the initial batch was emailed.

A total of 221 emails were sent to members/friends/officers/etc. for this issue.

Errata Friday 4/1/22: After the issue was printed, I discovered one of the current sponsors was accidently left out of the issue. Since the "email" version is now kept as a download on our web server, I was able to correct it there. I plan to extend the effected sponsorship three months to remedy my error.

Copy of final invoice for this issue is attached to this report.

Final cost was \$1,402.91.

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Date: 3/28/2022

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52	25 sets of 16 pages 8.5x11 two sided bl	ack, printed on 60lb. white \$840.00 X	S	
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