To: FRRS Board of Directors From: Paul Finnegan, Webmaster

Re: Museum Web Page Date: January 5, 2022

### Mailtrain

We continue to have society members and the public signup on our "WPRM News" email distribution list on Mailtrain. We now have 290 active email addresses on the list. Last month we had 285, so we had a net increase of 5 subscribers. Two people unsubscribed this month.

#### New Years Mailtrain Email

On January 1<sup>st</sup> I sent out a <u>Happy New Years email</u> blast to our "WPRM News" email list highlighting the 2022 election, convention, the FRRS 2022 planned events and an invitation to join the operating department. It went to 292 subscribers, two bounced for bad email addresses.

# tee (formerly teespring) 2021 Profit

On December 22, 2021, I requested the payout from our FRRS Storefront at tee. This year our FRRS Store generated \$225.49 in profit, which was paid to our PayPal on 12/28/21, account to be credited to our general fund.

#### Historical/Archive Collections

Work continues on expanding the H/A Collection web pages. One new addition this month was the creation of a WP MOW Equipment album on the <u>FRRS Historical/Archives Department Photo</u> Albums web page.

## 2022 Website Update

I have updated all the 2022 tools, calendars, election, crew training, train operations, convention information, etc. on the website.

#### General Items

- 12/8/21 Posted 7 photos from Eugene Vicknair to the <u>Around the Museum 2021 Gallery</u>.
- 12/9/21 Added "Use a Qualified Charitable Distribution to make a donation to the FRRS" to the Donate web page.
- 12/12/21 Updated PM0029 Key Control policy from Kerry Cochran.
- 12/12/21 Updated the text on the <u>PFE 52138 tour item web page</u>. (Still need to record narration mp3 file.)
- 12/13/21 Added eleven photos from Greg Elems taken at the Historic Railroad Photography Seminar to the Around the Museum 2021 Gallery.
- 12/13/21 Posted 10% Holiday Sale notice at teespring one day sale 12/16/21 in the Latest Museum News column.
- 12/15/21 I created a new H/A Collection <u>Las Plumas Power House</u> under Garth Groff's section on the H/A Collections web page.
- 12/16/21 Posted November approved BOD meeting minutes and December preliminary BOD minutes to Minutes & Reports web page.
- 12/16/21 Posted 2022 FRRS Calendar Rev F to website.
- 12/17/21 Removed % Holiday Sale notice at teespring one day sale notice.
- 12/17/21 Added four snow pictures from Greg Elems to the <u>Around the Museum 2021 Gallery</u>.

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- 12/17/21 Posted updated Safety and Health FRRS-SP01 policy on FRRS/WPRM Policies web page.
- 12/18/21 Posted Special Thank You Gifts with Donation on home page and donation page.
- 12/18/21 Posted Video #1 from WP 165 Fire Up 11/13/21.
- 12/20/21 Added another snow picture from Greg Elems to the Around the Museum 2021 Gallery.
- 12/31/21 Major website update for 2022
- 12/31/21 Posted new modeling document from Kerry Cochran Athearn Books and Information
- 1/1/22 Major website update released for all the 2022 tools, calendars, election, crew training, train operations and convention information.
- 1/1/22 Added more snow pictures from Greg Elems and Ethan Doty to the <u>Around the Museum 2021 Gallery</u>.
- 1/2/22 Posted the "Last photo of 2021" from Greg Elems to the <u>Around the Museum 2021</u> Gallery.
- 1/5/22 Posted *Train Sheet* #187 to website and added to <u>Train Sheet Master Index</u>.
- 1/5/22 Posted Some Internet Providers are marking FRRS/WPRM emails as spam news item.