# FEATHER RIVER RAIL SOCIETY

DATE: March 2021
ITEM: Director Report
FROM: Eugene Vicknair

#### **IMAGE SCANNING**

I am working with Frank Brehm to get a bunch of WP and TS images scanned. Most of them will have clear rights and be usable by the Society for various projects.

### **RAL APPOINTMENT SOFTWARE**

Facebook has added an appointment application to its services. I am evaluating that and the various third party options that work with our Point of Sale system to see if they will work for RAL reservations.

### **WEST SIDE WALKWAY**

I am talking to various contractors to evaluate someone who can meet with Facilities and Yard Managers and provide quotes on doing the Diesel Shop West Side Walkway.

# **ADVERTISING AND PROMOTION**

Big Fish is going to be working with me on a presentation for the April Meeting concerning promotion of our post COVID reopening. We are discussing various ideas.

#### **NEVADA CALIFORNIA OREGON RAILWAY**

The NCO group of which I am now a director has received their EIN and will soon have their 501c(3) status. They are going to announce that they are taking memberships soon after. The plan is to apply as an Institutional Member of the FRRS. Since there is much crossover between the history of the WP and the NCO Ry, I would like the Board to formally accept the NCO group as an affiliate organization, giving them the same status as the Shasta-Cascade Railway and Preservation Society. As with SCRPS members, this would give NCO members some discounts on things like our convention and admission. (Note that we have not reviewed or used this status in a while. It may be time to review our policy and update it.)