

# Invoice



www.bigfishcreations.com

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web design • marketing • graphic design • branding • copywriting  
multimedia authoring • photography • music composition

When you need to get noticed  
**swim upstream.**

|   |
|---|
| Bill To:  |
| Feather River Rail Society<br>PO Box 608<br>Portola, Ca 96122 |

| Date     | Invoice No. | P.O. Number | Terms  | Project |
|----------|-------------|-------------|--------|---------|
| 12/30/19 | 6442        |             | Net 10 |         |

| Quantity | Description   | Rate     | Amount     |
|----------|---|----------|------------|
| 1        | Retainer for professional advertising, marketing and research services.<br><br>CLASS-OPS<br>CODE- 6Y0T9 | 1,440.00 | 1,440.00   |
|          |   | Total    | \$1,440.00 |

# BIG FISH CREATIONS

When you need to get noticed – swim upstream.

## Feather River Rail Society (WPRM) Dec 2019 Timesheet

|              |           |  |
|--------------|-----------|--|
| 12-2-19      | 1.5       | Santa Train email blast to media and members as per EV approval  |
| 12-2-19      | 0.5       | FB content membership post in marketing series and RAL FB Santa gift post                                      |
| 12-3-19      | 0.25      | FB content membership post in marketing series and RAL FB  |
| 12-4-19      | 0.25      | Santa Train event update w/ EV and vendor confirmation   |
| 12-6-19      | 0.25      | Email to PHS for newsletter preview of Santa Train   |
| 12-11-19     | 0.25      | FB content membership post in marketing series and RAL FB  |
| 12-11-19     | 0.25      | Groupon example, Beer marketing idea and bus tour marketing  |
| 12-11-19     | 0.25      | Santa Train email blast  |
| 12-12-19     | 0.5       | Santa Train event report/updates w/ EV & GE  |
| 12-14-19     | 2         | Photo shoot for Santa Train  |
| 12-15-19     | 5         | Selection, color correction and optimization of Santa Train Photos. Uploaded to Dropbox for Paul F and Eugene. |
| 12-16-19     | 0.25      | Possible hire contact name given to EV & GE  |
| 12-18-19     | 0.25      | FB content membership post in marketing series and RAL FB  |
| 12-19-19     | 0.25      | Santa Train email blast to media and members as per EV approval  |
| 12-20-19     | 0.5       | Vendor updates via email for line up next week - conformations and no shows!                                   |
| 12-26-19     | 0.25      | FB content membership post in marketing series and RAL FB  |
| 12-26-19     | 0.25      | Update FB cover page image - no Santa image - train image since event is over                                  |
| 12-30-19     | 0.25      | FB content membership post in marketing series and RAL FB  |
| <b>TOTAL</b> | <b>13</b> |  |