

Invoice



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web design • marketing • graphic design • branding • copywriting
multimedia authoring • photography • music composition

When you need to get noticed
swim upstream.

Bill To:

Feather River Rail Society
PO Box 608
Portola, Ca 96122

Date	Invoice No.	P.O. Number	Terms	Project
11/30/19	6426		Net 10	

Quantity	Description	Rate	Amount
1	Retainer for professional advertising, marketing and research services. <i>CLASS-OPS CODE-62079</i>	1,440.00	1,440.00
		Total	\$1,440.00

BIG FISH CREATIONS

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Feather River Rail Society (WPRM) Nov 2019 Timesheet

11-4-19	0.25	Groupon media buy review & suggested direction of Reno/Sacto market
11-5-19	0.5	Airport media buy consideration review of buy and recommendation to EV.
11-5-19	0.25	Airport media buy review & decline to rep.
11-5-19	1.25	Event wrap up w/ EV, GE & AD
11-6-19	1.5	Marketing event report for board review & board meeting
11-6-19	0.5	Sacramento Magazine media buy - media kit inquiry, review & advertising rep call
11-11-19	0.25	Marketing update from call w/ EV
11-15-19	0.25	Contacted all Santa Train vendors for return conformation
11-17-19	2	Converted, resized and enhanced Santa Train poster to InDesign newspaper ad and banner ad.
11-18-19	0.5	Modified Santa Train Ad per Eugene. Uploaded to Basecamp.
11-18-19	0.25	Emailed approved color RGJ ad to RGJ.
11-18-19	0.25	Sent vendor form & poster to vendors, chamber & city
11-18-19	0.25	Solar update from EV & call to JJ
11-18-19	0.25	Membership FB post
11-18-19	1	Santa Train PSA - 3 edits as per KDJX and approval by EV & fax to radio station for delivery.
11-20-19	0.5	Modified Santa Train ad for Deals and Wheels per Eugene. Uploaded new proof to Basecamp. Exported approved ad for Feather Publishing to high resolution format and emailed to Roger.
11-22-19	0.5	Marketing 2020 w/ EV concepts and direction
11-25-19	0.25	Notes - Marketing 2020 to EV & GE.
11-26-19	0.125	Emailed Santa Train ad to Karl at Deals and Wheels.
TOTAL	10.625	