To: FRRS Board of Directors From: Paul Finnegan, Webmaster

Re: Museum Web Page Date: November 6, 2018

Modeling Web Pages

I have been continuing to work with Kerry Cochran to create a set of web pages related to <u>modeling</u> the Western Pacific and related lines. They were released to the public on October 12th.

2018 Pumpkin Express

I received the graphics for this year's Pumpkin Express event in October and added a link on the home page to the 2018 Pumpkin Express news item. As I received more information about the event, I updated the news item. I used photos I received from Ali Doty, Ethan Doty and Greg Elems to create a 2018 Pumpkin Trains gallery. Ali wrote a very nice report so I made the 2018 Pumpkin Express news item into past tense and added her report.

Videos on Website

The videos on our website are actually housed and served by YouTube. This reduces the load, bandwidth usage and disk usage on our server at Hostmonster. YouTube also provides support for all the popular user devices. Since we have intentionally not monetized any of our videos, our users have not had to deal with ads. I configured the videos to NOT show related videos after the video is watched or the standard YouTube banner on the video thumbnails. I recently noticed these features were no longer working. The user gets related videos and the thumbnail is cluttered with the YouTube banner. After some research, I learned that YouTube has deprecated the "rel=0" and "showinfo=0" features I was using to specify this behavior on September 25th. This was an intentional change by YouTube and there is no known work around to restore the prior behavior.

The Iron Feather

Working with Eugene Vicknair I created a web page that supports online ordering of the new book by Jeff S. Asay, *The Iron Feather*. This went online 11/2/18. As of noon 11/6/18, the page has been viewed 165 times.

General Items

- 10/10/18 Posted preliminary agenda for October Board Meeting to Minutes & Reports web page.
- 10/12~13/18 Added agenda and reports for October Board Meeting to Minutes & Reports web page.
- 10/15/18 Created 2019 WP Historic Photo Calendars Pre-Order! news item, linked from home and webcam pages.
- 10/16/18 Added three more vendors to Pumpkin Patch Express web page from Eugene Vicknair.
- 10/16/18 Added two Pumpkin Express ads from Eugene Vicknair to the FRRS History web page.
- 10/16/18 Added evening Pumpkin Express crew call times after inquiry from Charlie Spikes and consulting Loren Ross.
- 10/17/18 Created new WP 501 2018 gallery based on photos Bob Sims send me.
- 10/19/18 Added work report from Seth Adams to WP 501 2018 gallery.
- 10/20/18 Created 2018 Pumpkin Express photo gallery.
- 10/28/18 Did a general website update, updated the museum hours (closed for the winter except Santa Trains and scheduled RALs), removed Pumpkin Express promotions, updated RAL information and other minor things.

- 1029/18 Received 35 photos from Michael Clawson from Pumpkin Trains, added them to the gallery.
- 10/30/18 Received and posted revised <u>Departments and Committees</u> document from Kerry Cochran. Updated <u>Staff</u> and <u>Org Chart</u> web pages as appropriate.
- 10/31/18 Changed WP Historic Calendar pre-sale end date from 11/18/18 to 11/25/18 per Eugene.
- 11/1/18 Created *The Iron Feather* book sale page per request from Eugene Vicknair.
- 11/2/18 Added links to *The Iron Feather* book sale page to home page, Latest Museum News column.
- 11/2/18 Added link to latest 2019 FRRS calendar in Latest Museum News column.
- 11/2/18 Posted October Preliminary minutes to Minutes & Reports web page.
- 11/3/18 Updated and released 2018 Santa Trains news item web page. Added radio PSA spot from Patty Clawson. Updated santa.wplives.org to point to 2018 page rather than 2017 page. Added links to the news item from the home page and Latest Museum News column.
- 11/6/18 Updated October Preliminary minutes, posted November preliminary agenda on Minutes & Reports web page.