## FEATHER RIVER RAIL SOCIETY AGENDA REPORT

DATE: 10/2/2018

TO: Board of Directors

FROM: Kerry Cochran

MEETING: Oct. 13, 2018

ITEM: New Business

SUBJECT: FRRS Website Privacy Policy

Our webmaster has ask the question, do we want to review the current Privacy Policy.

With the new EU (European Union) privacy policy that effects websites, we should have our legal team review and comment on our current privacy policy

Current Policy as Posted:

Privacy Policy

We have provided this website to inform the general public about the Feather River Rail Society and the Western Pacific Railroad Museum at Portola. When you interact with our website, we may collect general information using "cookies", as is standard practice on many websites. The cookies gather such information as the type of browser you are using, length of time you spend on our site, pages you visit, etc. We use cookies and other technologies to study traffic patterns on our website, to make it even more rewarding and to study the effectiveness of our communications.

Information is gathered automatically and stored in log files, and includes information such as Internet Protocol (IP) addresses, browser type, Internet Service Provider (ISP), referring/exit pages, operating system, date/time stamp, and clickstream data.

We use this information, which does not identify individual users, to analyze trends, to administer the site, to track users' movements around the site and to gather demographic information about our user base as a whole. We will not use the information collected to market directly to you.

If you fill out a form on our site, your personal information is transmitted to us via email. We collect your personal information because it helps us deliver a superior level of service. We take your privacy very seriously, and do not sell or rent that information to other marketers. Likewise, if you subscribe to our email newsletter, your email address is not shared by any other entity or marketer other than the Feather River Rail Society.

To help us provide superior service, your personal information may be shared with legal entities within our society who will take steps to safeguard it in accordance with our privacy policy.

At times we may be required by law or litigation to disclose your personal information. We may also

disclose information about you if we determine that for national security, law enforcement, or other issues of public importance, disclosure is necessary.

If you have questions or concerns about our Privacy Policy or data processing, please feel free to contact us.

ACTION: Review this meeting, and send to legal for review and comment