

Invoice



BIG FISH CREATIONS

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web design • marketing • graphic design • branding • copywriting
multimedia authoring • photography • music composition

**When you need to get noticed
swim upstream.**

Bill To:

Feather River Rail Society
PO Box 608
Portola, Ca 96122

Date	Invoice No.	P.O. Number	Terms	Project
04/30/18	6091		Net 10	

Quantity	Description	Rate	Amount
1	Retainer for professional advertising, marketing and research services.	1,440.00	1,440.00
		Total	\$1,440.00

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Feather River Rail Society (WPRM) April 2018 Timesheet

4-1-18	6	Edited and produced first draft of promo video.
4-2-18	0.25	Finished story w/ links for John Bartels on Snow Plow - approvals from EV.
4-2-18	0.25	Media buy placement & super deal w/ Feather Publishing for series of Light the Fire ads
4-4-18	1	Email blast for RAL special deal. Copy. Layout and Distribution approval from EV.
4-10-18	0.5	Marketing update w/ EV.
4-11-18	0.25	Review of media Double Knot, SF Chronicle and Coupon Deal as per direction of EV.
4-11-18	0.25	Contacted Melissa Hoadley and Supervisor Kevin Goss for Palmaz meeting date
4-17-18	0.75	Email notification for rescheduled work day to group of recipients who expressed interest and/or passing information along to service originations. Notified Portola Reporter.
4-24-18	1.5	Copy - draft new radio spot for ESPN/Pittlane. Edits & Approval from EV. Email upload to ESPN and KDJX radio.
4-24-18	0.5	Email blast for Light the Fire event
4-25-18	0.5	Marketing project update w/ EV.
4-27-18	1	Met w/ Isabelle & Chef from Longboards for event and contract review on Light the Fire Event
4-26-18	1	Updated promo video per Eugene. Exported new draft and uploaded for approval.
4-27-18	0.25	Re-blast Light the Fire event
TOTAL	14	Hours
OVER	2	hrs