Director's Report / Trainsheet Report June 2017

Matt Elems, Trainsheet Editor, Director

I would like to note that I have been receiving articles for the Train Sheet on a much more regular basis since reminder emails started being sent out. I would like to see more high resolution pictures being submitted, as I cannot use ones taken on a potato, and would like to be able to credit photos to someone besides myself or Greg Elems.

Also want to mention the experiment conducted last issue with an advertisement flier for a WP related video product that was included inside the publication. We wanted to test to see if it would be possible to mail it without the insert becoming separated, and this appears to have been the case. I would also like some feedback on doing this in the future with consideration given to the topic of the advertising. As of yet, I have received no complaints about the inclusion of the advertising, and the one email I got complimenting Issue 173 did not mention it.