## **WEBSITE AGENDA REPORT**

**April 2016** 

Webmaster Paul Finnegan is proposing the following as a Privacy Policy Statement for our website. He feels that putting something up as soon as possible is critical.

This statement is modified, with permission, from the statement used by Big Fish Creations on their website and others.

I would recommend that we give Paul the go ahead to post this version immediately, then request a review by a web / intellectual policy specialist for any modifications. That way we are covered as soon as possible and get a review to determine if our circumstances need any additional wording or coverage.

Eugene Vicknair

Proposed WPLives.org Privacy Policy -- Rev 1.0 2016-03-25 Paul Finnegan The following text would be available as a link from the footer area of the wplives.org web site

## **Privacy Policy**

We have provided this website to inform the general public about the Feather River Rail Society and the Western Pacific Railroad Museum at Portola. When you interact with our website, we may collect general information using "cookies", as is standard practice on many websites. The cookies gather such information as the type of browser you are using, length of time you spend on our site, pages you visit, etc. We use cookies and other technologies to study traffic patterns on our website, to make it even more rewarding and to study the effectiveness of our communications.

Information is gathered automatically and stored in log files, and includes information such as Internet Protocol (IP) addresses, browser type, Internet Service Provider (ISP), referring/exit pages, operating system, date/time stamp, and clickstream data.

We use this information, which does not identify individual users, to analyze trends, to administer the site, to track users' movements around the site and to gather demographic information about our user base as a whole. We will not use the information collected to market directly to you.

If you fill out a form on our site, your personal information is transmitted to us via email. We collect your personal information because it helps us deliver a superior level of service. We take your privacy very seriously, and do not sell or rent that information to other marketers. Likewise, if you subscribe to our email newsletter, your email address is not shared by any other entity or marketer other than the Feather River Rail Society.

To help us provide superior service, your personal information may be shared with legal entities within our society who will take steps to safeguard it in accordance with our privacy policy.

At times we may be required by law or litigation to disclose your personal information. We may also disclose information about you if we determine that for national security, law enforcement, or other issues of public importance, disclosure is necessary.

If you have questions or concerns about our Privacy Policy or data processing, please feel free to contact us.