

To: FRRS Board of Directors
From: Paul Finnegan, Webmaster
Re: Museum Web Page
Date: September 8, 2022

Mailtrain

We continue to have society members and the public signup on our “*WPRM News*” email distribution list on Mailtrain. We now have 362 active email addresses on the list. Last month we had 354, so we had a net increase of 8 subscribers this month.

I sent out one email blast to the 357 “*WPRM News*” subscribers on 8/21/22 about the Live Steam event on September 3-4.

Three Broken Videos

Google Search Console has added a new audit to their crawl of websites. It now also examines video links to make sure there is video content at the video URL referenced. I received an email alert on 8/24/22 that we had six bad video references on our website. One of the videos of the WP 805A was a link to a Train Orders YouTube account that had changed the video to “Private” so I had to delete the link. After investigating the other references I realized they were referencing YouTube at http: rather than http:. Once I understood the problem, it was easy to fix. The problems were on the WP 921D collection page and the FAQ page.

Domains Renewing

We have five domains (runalocomotive.us, runalocomotive.net, runalocomotive.info, runalocomotive.org and sacramentonorther.org) that will automatically renew on October 4th, 2022, at Google Domains. I expect each to renew for one year at \$12 each. We do not really use these domains but have had them so others cannot register them. None of them link to any website.

We do have the domain, runalocomotive.com, that resolves to our RAL page. (We renewed this domain on 7/16/22 for one year.)

In my opinion, this is a waste of money to try to use domain registrations to try to block others from using something similar. There is essentially an infinite number of domains that could be created that are very similar. I think we should cancel these five renewals, but I will leave it to the FRRS board to decide.

General Items

- 8/12/22 – Posted August Preliminary Board Agenda to website.
- 8/12/22 – Posted August board agenda and reports to website
- 8/13/22 – Updated financial reports for August Board Meeting.
- 8/18/22 – Created new [H/A Historical Collection – Jack Palmer](#) with 5,189 photos. (Still needs captions.)
- 8/19/22 – Posted photo from Roger Stable of new ballast rock to [Around the Museum 2022 Gallery](#).
- 8/19/22 – Updated [FRRS/WPRM Equipment Roster](#). Updated captions to be consistent based on discussion with Kerry Cochran & David Elems at the museum 8/14/22.
- 8/19/22 – Created new H/A Historical Collection – [Kent Stephens SN Photos](#) with 141 photos. (Still needs captions.)
- 8/21/22 – Sent Mailtrain email blast “Live Steam September 3-4, 2022” to 357 subscribers to the “WPRM News” list.

- 8/21/22 – Updated FRRS Calendar to show steam operations on the second weekend of Pumpkin Express trains. Also updated the [Pumpkin Express news item](#) to show it too.
- 8/22/22 – Updated Extra Board to show steam operations for 10/22-23/22.
- 8/22/22 – Added Camp Car and WPMW 0643 photos to [MOW Collection page](#).
- 8/22/22 – Added AMTK 8070, WPMW 37-7 and WPMW 37-8 to [Passenger Car Collection page](#).
- 8/22/22 – Added photos for DRGW 62962, TS 521, UP 903568, WP 17087 and WPMW 0212 to [Boxcar Collection page](#).
- 8/22/22 – Added photos for CNW 128127, GONX 330488, MP 643595 to [Gondola Collection page](#).
- 8/22/22 – Added photos for ACFX 7632 and WPMW 1577 to [Tank Car Collection page](#).
- 8/22/22 – Added a photo from Greg Elems to the [New Archive Car 2022 gallery](#).
- 8/25/22 – Added a photo from Kenneth Finnegan showing the rewired Wig-Wag to the [Around the Museum 2022 Gallery](#).
- 8/25/22 – Posted public admission for 2022 Pumpkin Express per email from Eugene Vicknair.
- 8/29/22 – Added two photos to the [New Archive Car 2022 gallery](#) from Greg Elems.
- 8/29/22 – Added a photo of the new LOED bucket from Greg Elems to the [Around the Museum 2022 Gallery](#).
- 8/29/22 – Added two photos from Greg to the [New Archive Car 2022 gallery](#).
- 8/29/22 – Updated the [Staff and Committee web page](#) based on Department and Committee List R-24a 220829 from Kerry Cochran.
- 9/1/22 – Updated the “[From the archives...](#)” and “[For the modeler...](#)” items on the website.
- 9/3/22 – Added four photos from Kerry Cochran to [Around the Museum 2022 Gallery](#).
- 9/4/22 – Removed Steam Operations 9/3-4/22 from website and Screenly systems at the museum after the museum closed.
- 9/4/22 – Posted Pumpkin Express notice on website and Google My Business search results.
- 9/5/22 – Removed Steam Operations 9/3-4/22 from Google My Business search results.
- 9/6/22 – Removed Open Labor Day from Screenly systems upcoming events slide.