

FEATHER RIVER RAIL SOCIETY

DATE: August 2022
ITEM: Director Report
FROM: Eugene Vicknair

ADVERTISING

Big Fish has completed a video that is planned for use in an ad campaign. It promotes the RAL program.

I have started work on promotional material for the Pumpkin Patch and Santa Trains. Hope to have them done by first of September.

2023 PHOTO CALENDAR

I am about 50% of the way through selecting photos and retouching them for the 2023 calendar. Goal is to have proof for review at the September Board Meeting.

NEW VOLUNTEERS

Still working on some prospects for new volunteers.

We need to make sure we are being welcoming and supportive to new and potential volunteers.

NARROW GAUGE COLLECTION

Recent conversation with Plumas Museum suggested that the third week of August or just after would be good for moving the collection. Greg Elems has been in contact with trucker. We need to set up dates and request borrowing forklift at the Sheriff in Quincy, then coordinate with museum.

WESTERN PACIFIC COACH 302

Work has been nearly completed to prep the car for movement. Trucker is arranged. We are just finalizing details with crane operator for lift on Indiana end and then we can get a quote on lift and set a loading date.