

FEATHER RIVER RAIL SOCIETY

DATE: January 2022
ITEM: Director Report
FROM: Eugene Vicknair

CONVENTION MAILER

I asked the printer who does our fundraising mailers to quote doing a mailer for the convention based on the Train Sheet flyer. Print run would be 300 to 400 pieces to be sent to a special convention mailing list.

Cost estimates are:

Black and white - \$615 for 300 pieces, \$640 for 400 pieces

Color - \$655 for 300 pieces, \$700 for 400 pieces

As we always seem to get our best response from a direct mail convention notice, in addition to the Train Sheet and online, I will be discussing this option with the Convention Committee. Would like Board opinion on the mailing option.

VOLUNTEER HOURS

I am compiling my volunteer hours for 2021 and will hopefully report at the February 2022 Board Meeting.